Al research:

The unreasonably narrow path and how not to be miserable

Google Tech Talk 21 Oct 2020

Rosanne Liu

https://rosanneliu.com

Long, long time ago,

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--: A pandemic is looming

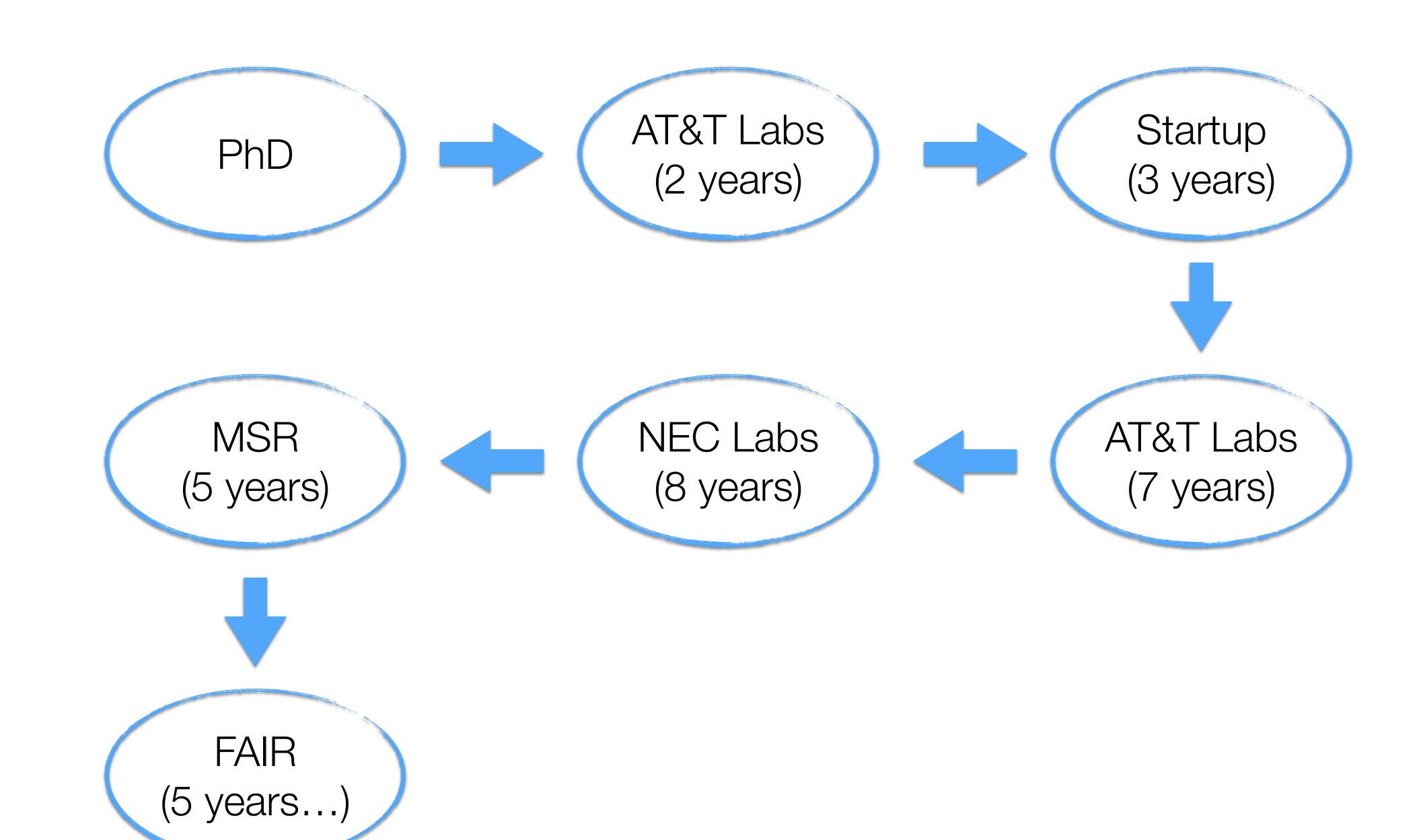
And that's when it becomes clear how woefully narrow a path we have in front of us,

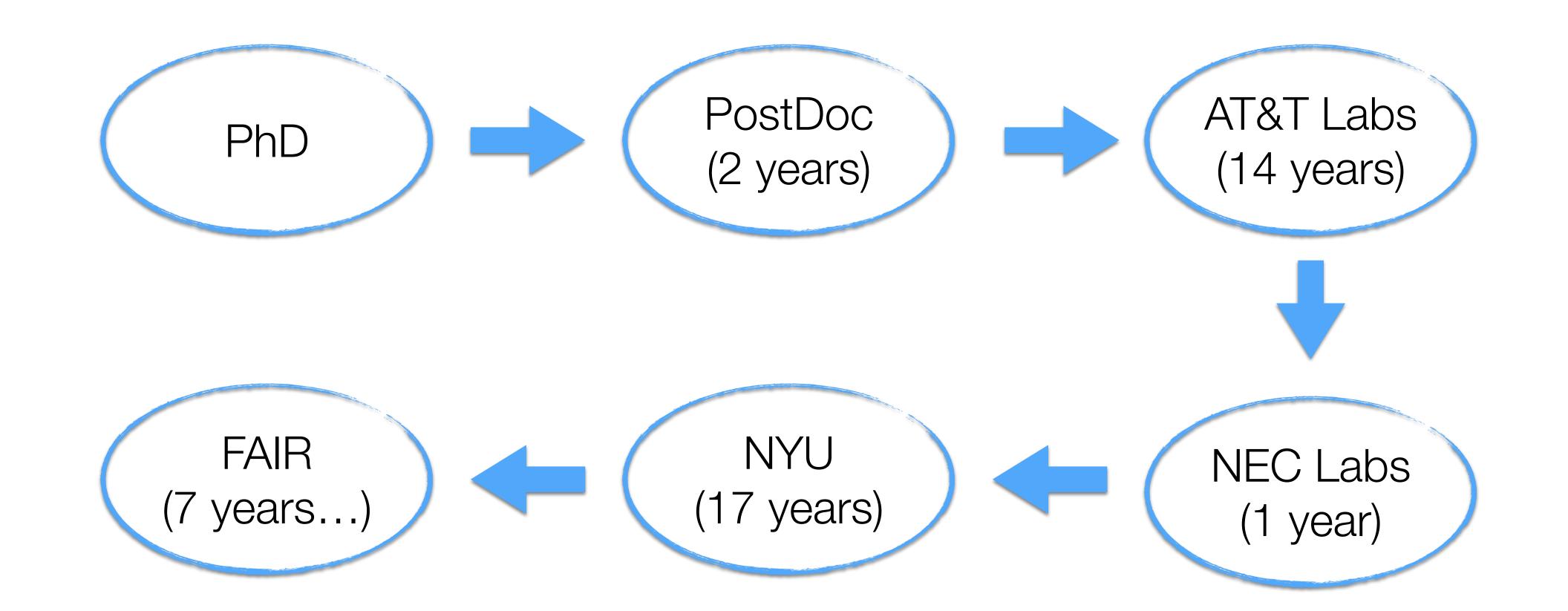
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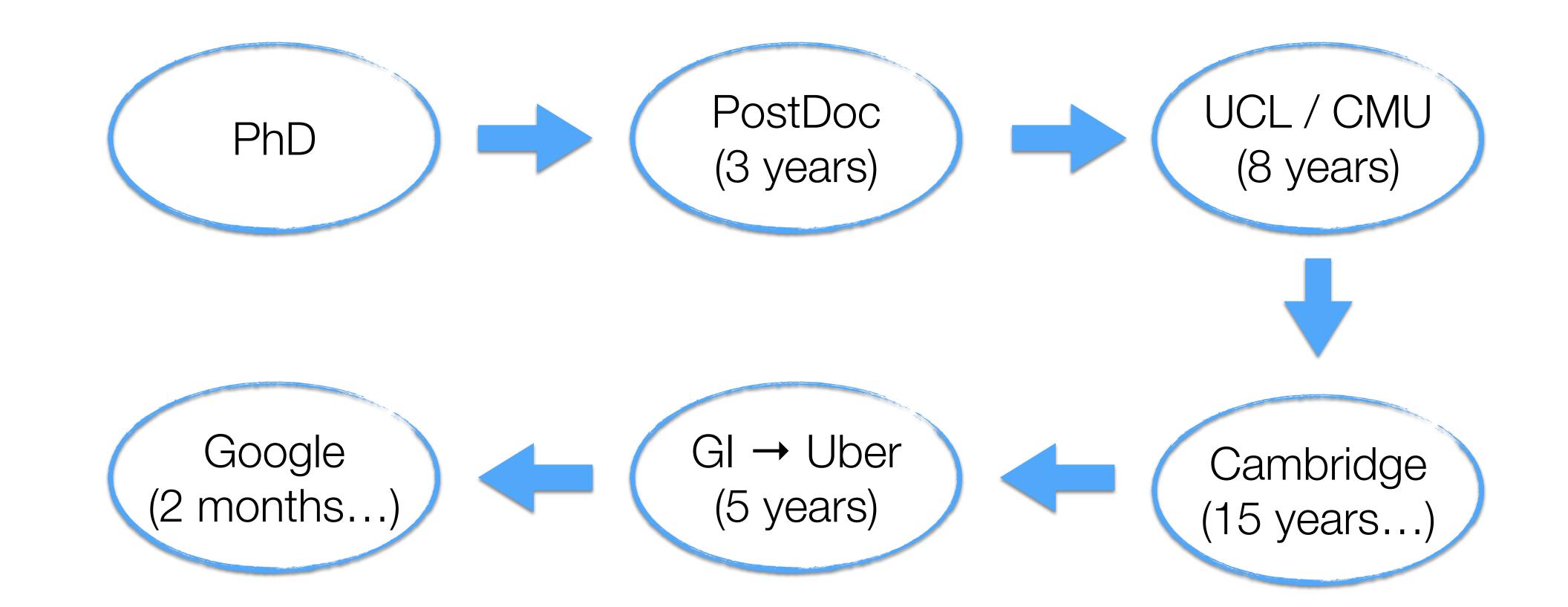
and how that, in turn, has made me narrow-minded (and miserable).

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Apparently there are two paths for AI research

- Academia, often in one place
- Industry, likely on cycles

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But that's not why I call it "narrow"

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It is narrow when... all of them are trying to hire the same kind of people, with the same rigid rubric.

Pain point #1: Rubrics for hiring are highly correlated across all major industrial labs.

Similar to papers published at all the conferences?

To give you an idea how I don't fit the rubric...

- "You were the middle author in a lot of papers, what exactly were your contributions?"
- "Almost all of your papers have Jason on it, who are you removed from him?"
- "I can't quite place you as an expert of anything; what do you want to focus on next?"

• "You were the middle author in a lot of papers, what exactly were your contributions?"

Pain point

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The increasingly messy credit assignment problem.

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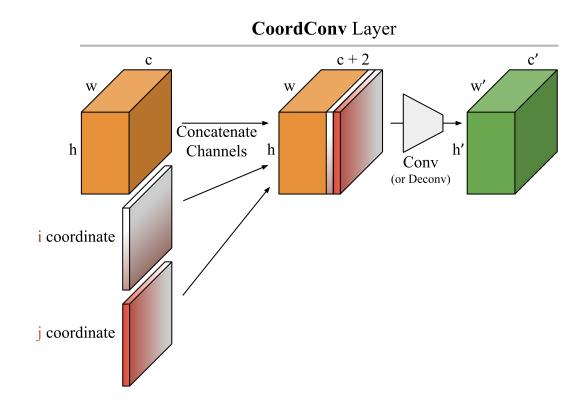
Stereotype?

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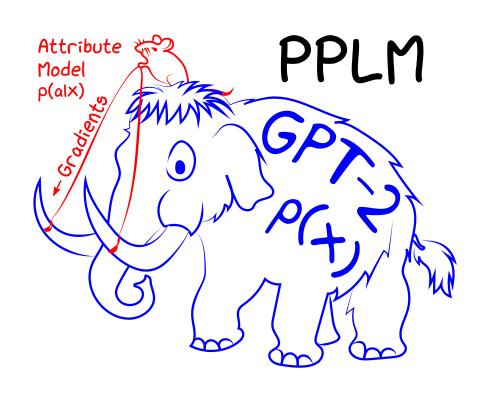
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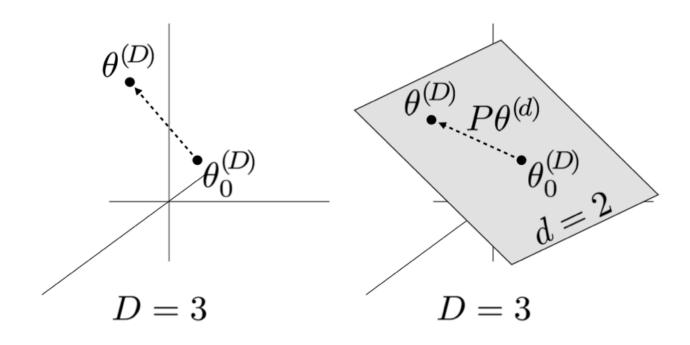
Pain point Yup. I am more of a generalist (in NNs).



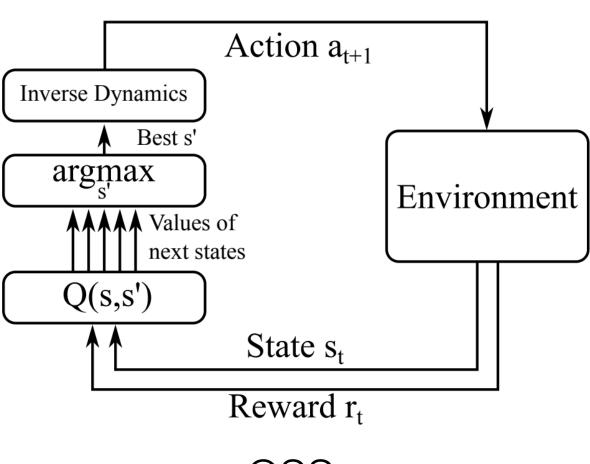
CoordConv;
NeurIPS 2018



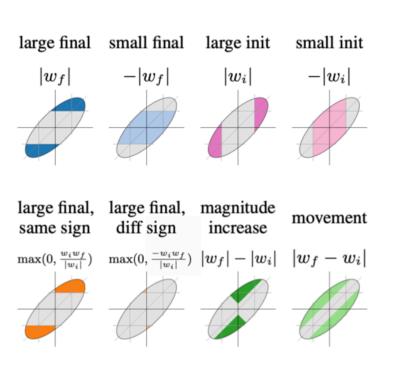
PPLM; ICLR 2020



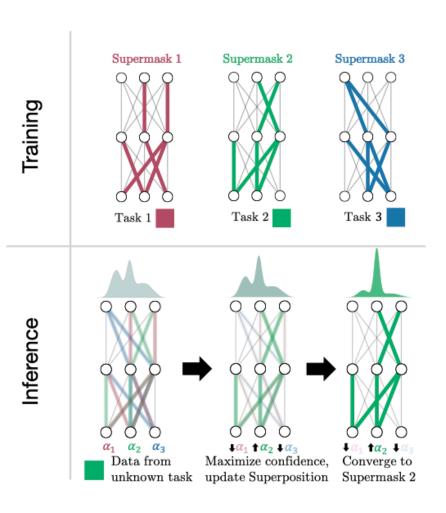
Intrinsic Dimension; ICLR 2018



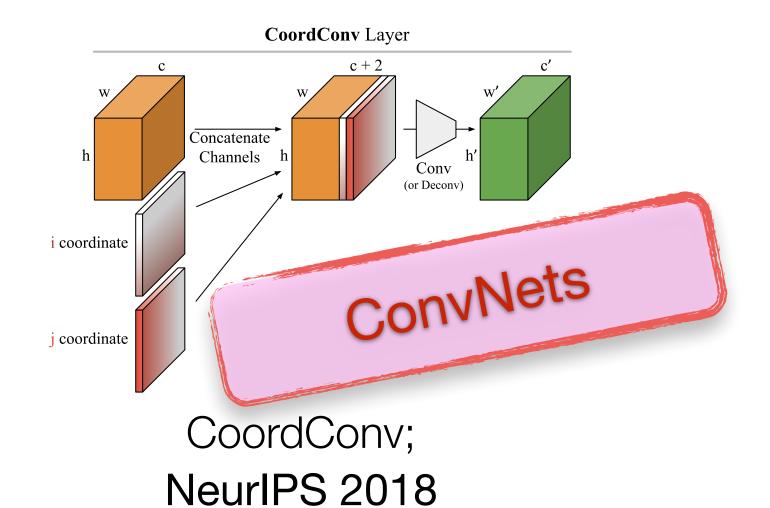
QSS; ICML 2020



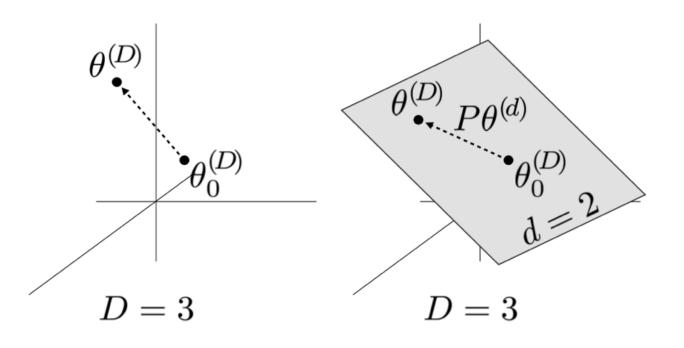
DLT; NeurIPS 2019



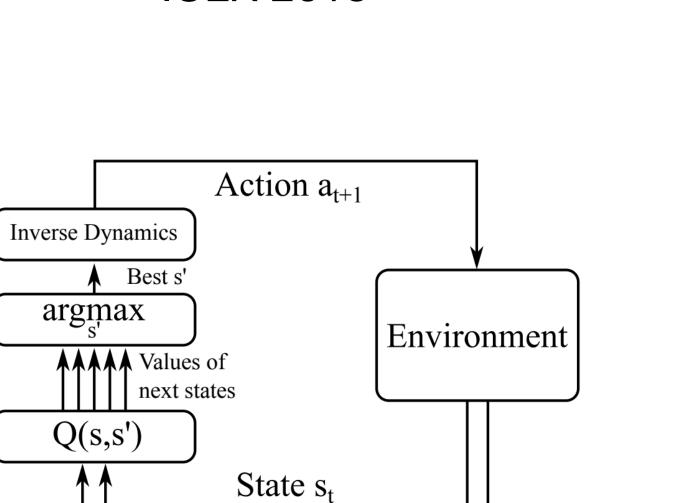
SupSup; NeurIPS 2020



PPLM



Intrinsic Dimension; ICLR 2018

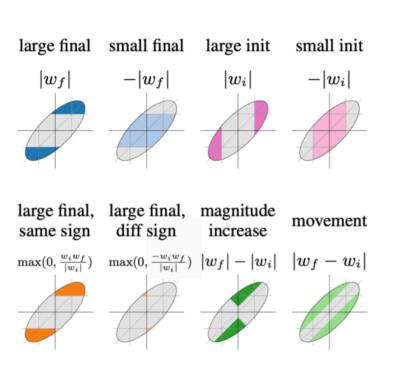


PPLM; ICLR 2020

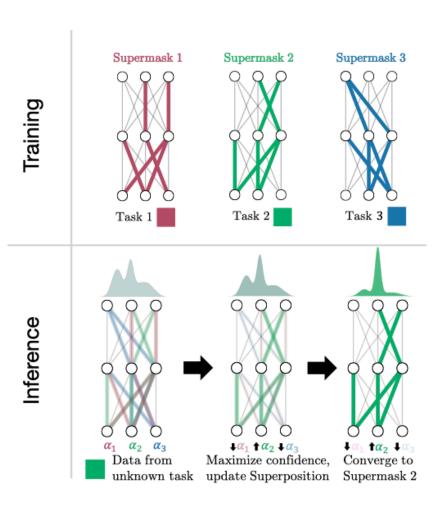
Attribute Model p(alx)

QSS; ICML 2020

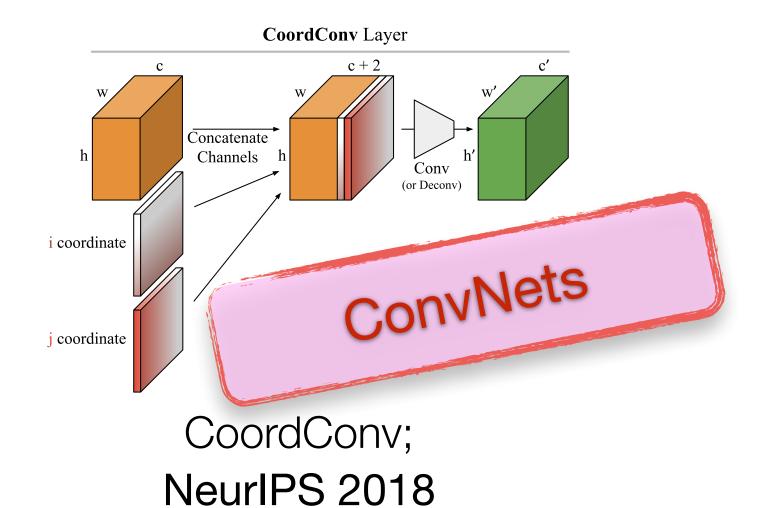
Reward r_t

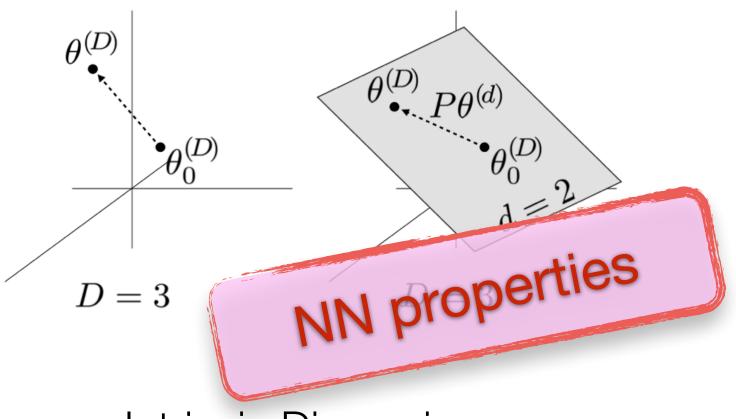


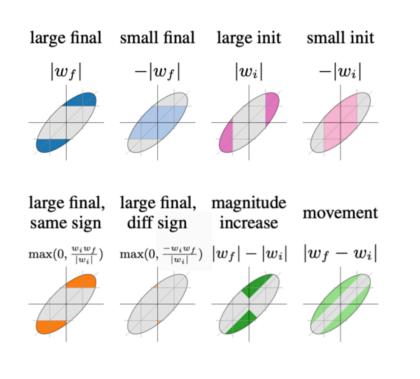
DLT; NeurIPS 2019



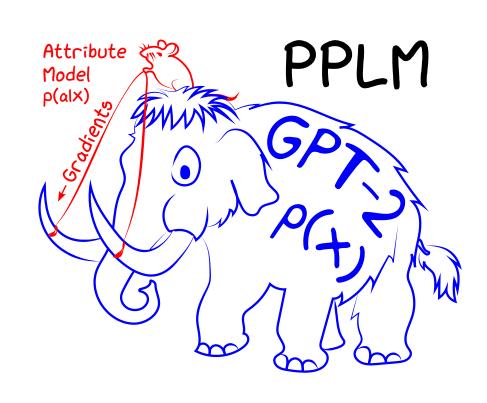
SupSup; NeurIPS 2020



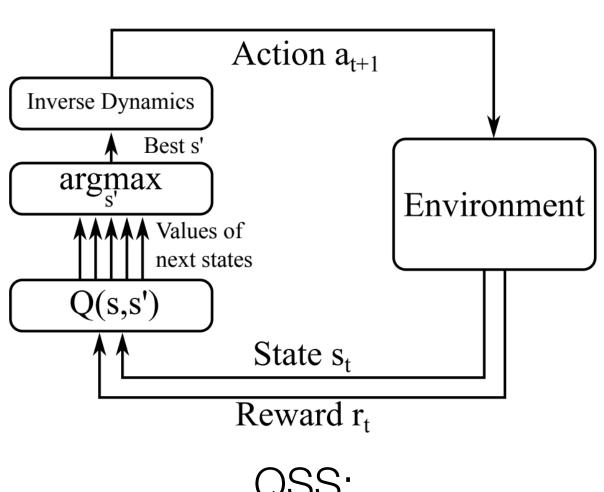




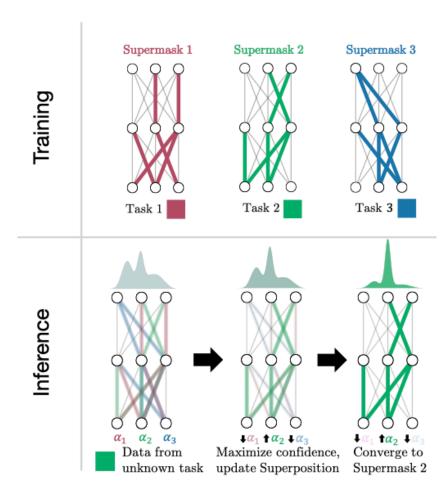




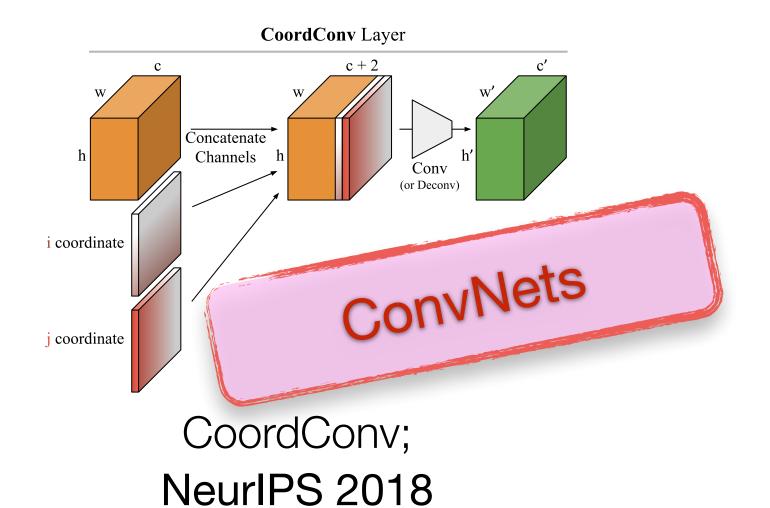


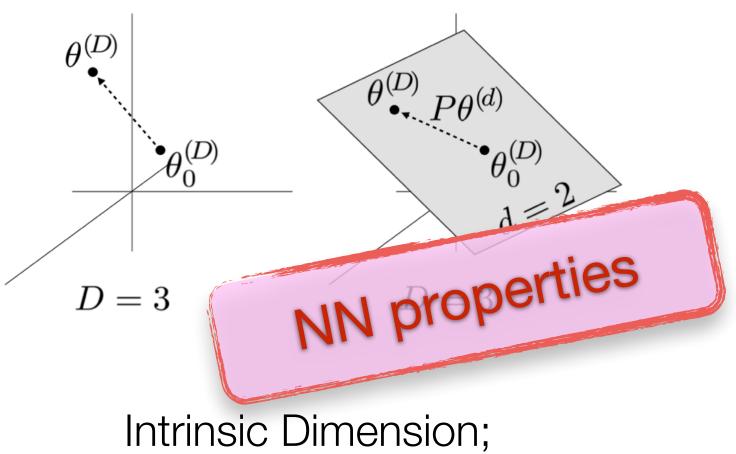


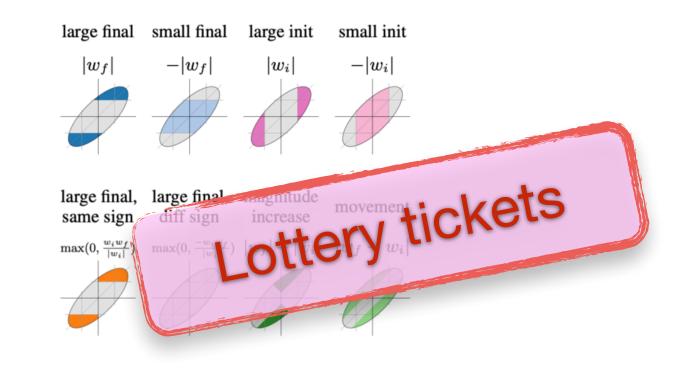
QSS; ICML 2020



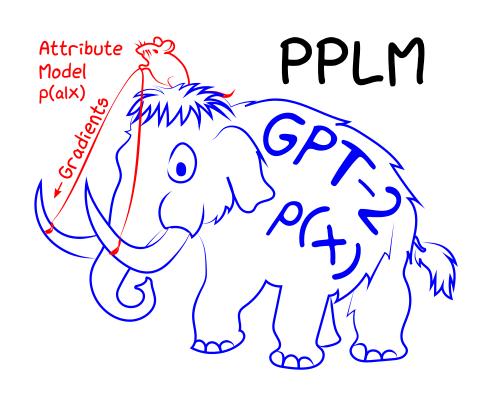
SupSup; NeurIPS 2020

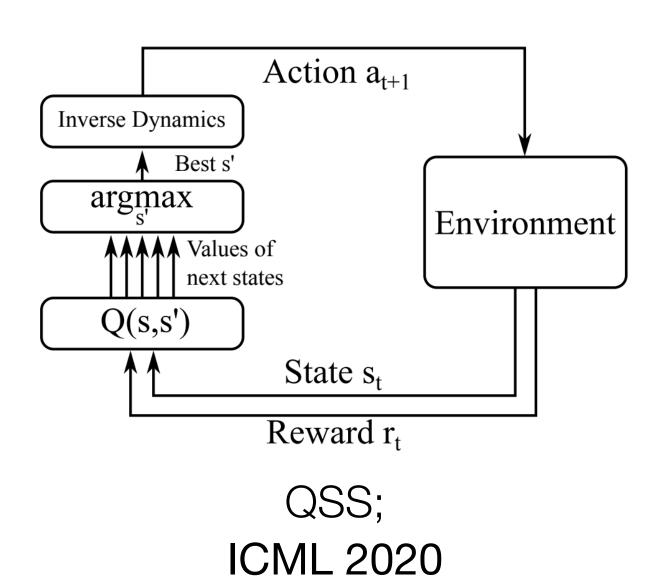




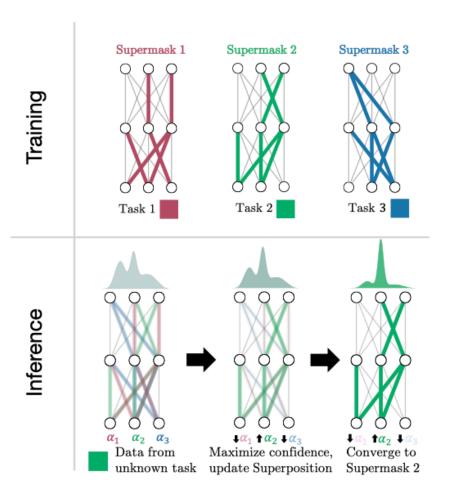


DLT; NeurIPS 2019



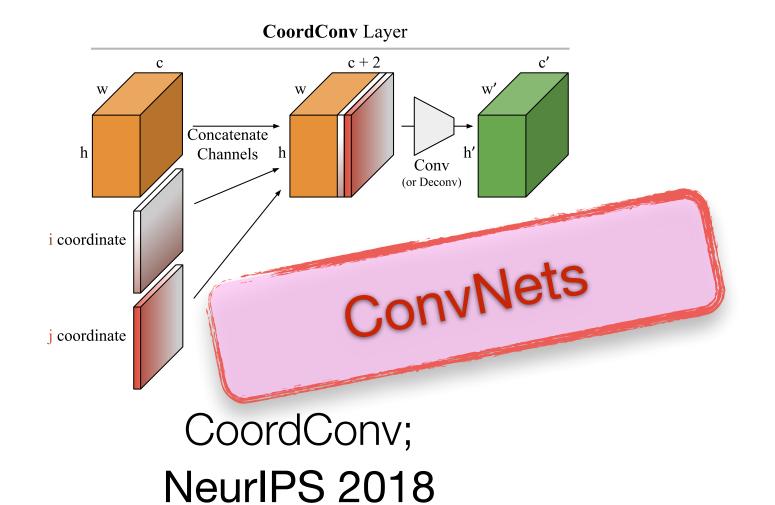


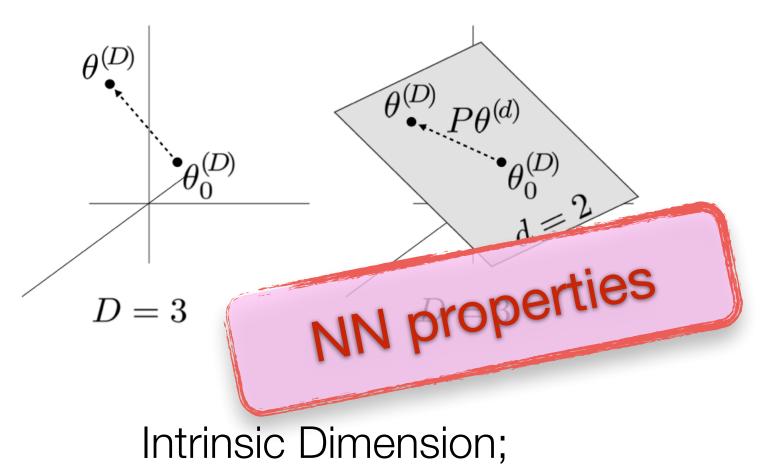
ICLR 2018

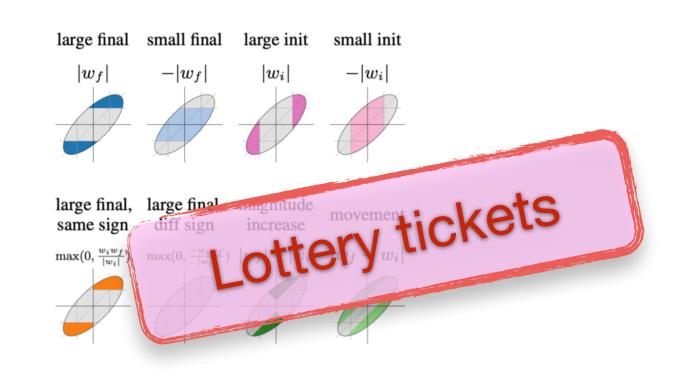


SupSup; NeurIPS 2020

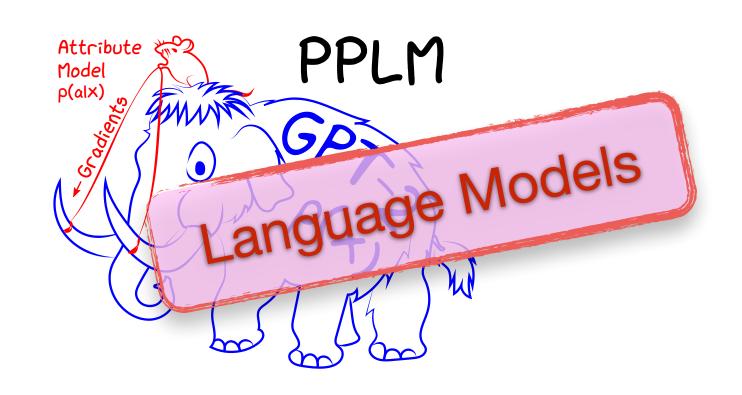
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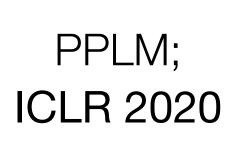


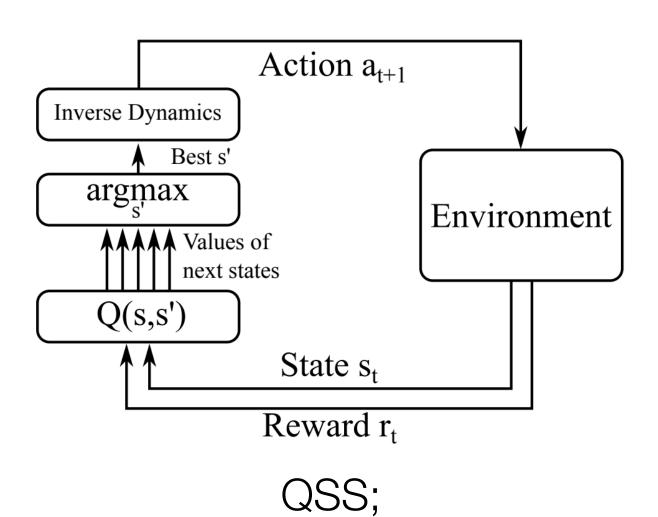




DLT; NeurIPS 2019







ICML 2020

ICLR 2018

Supermask 1

Task 1

Task 2

Task 3

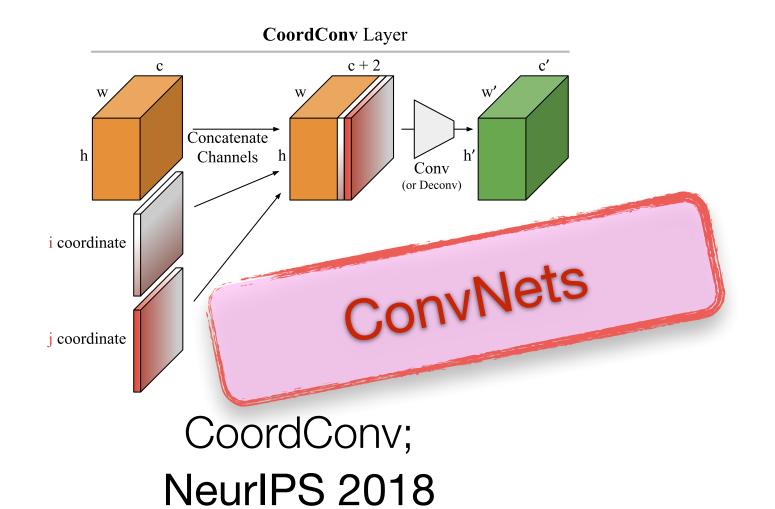
Task 3

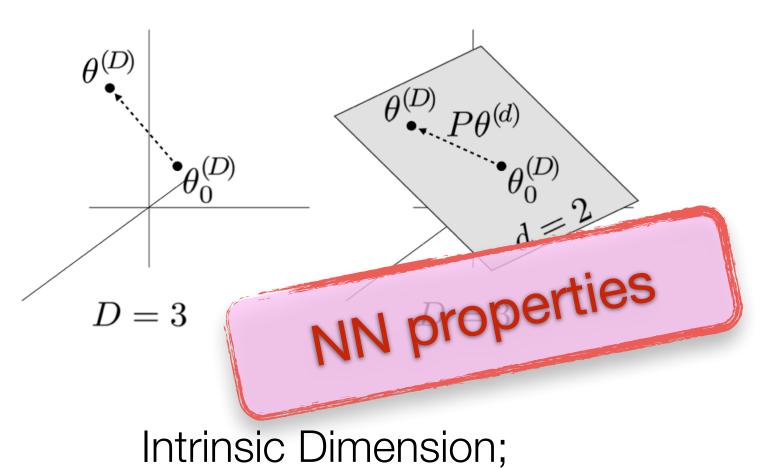
Data from

Maximize confidence,

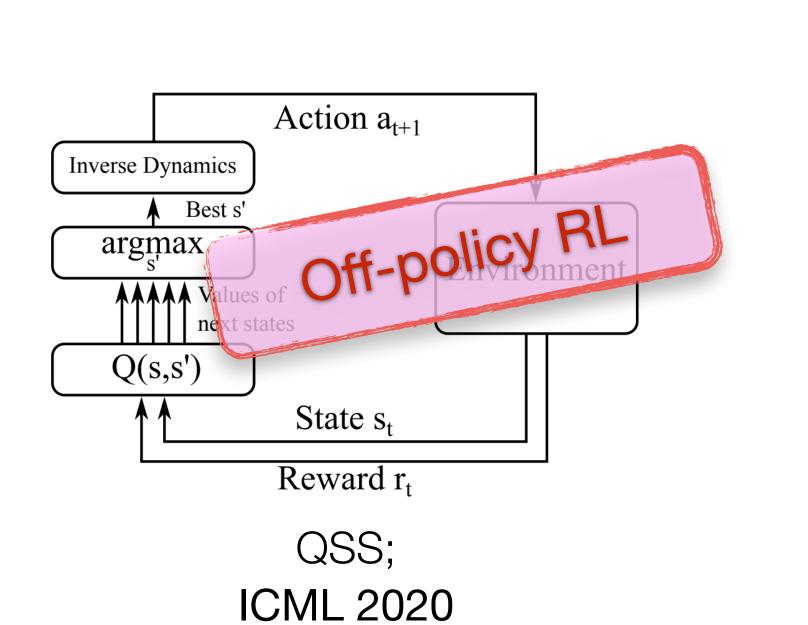
Converge to

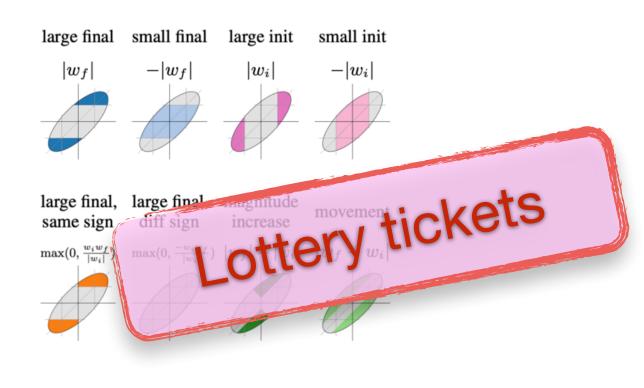
SupSup; NeurIPS 2020



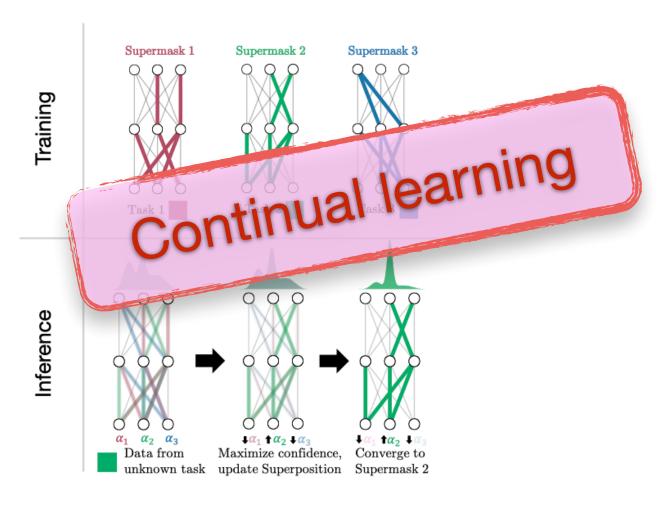


ICLR 2018

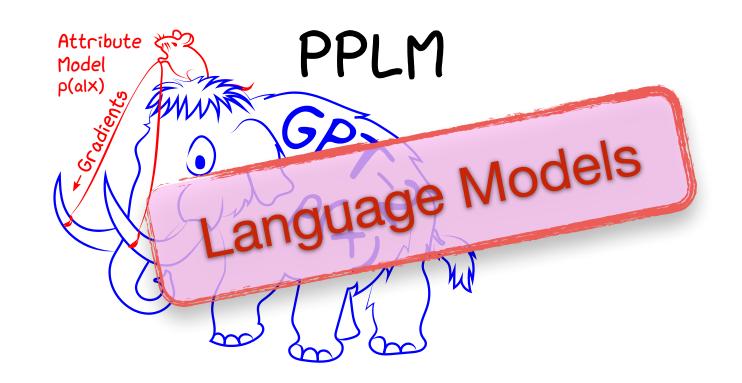




DLT; NeurIPS 2019



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PPLM; ICLR 2020

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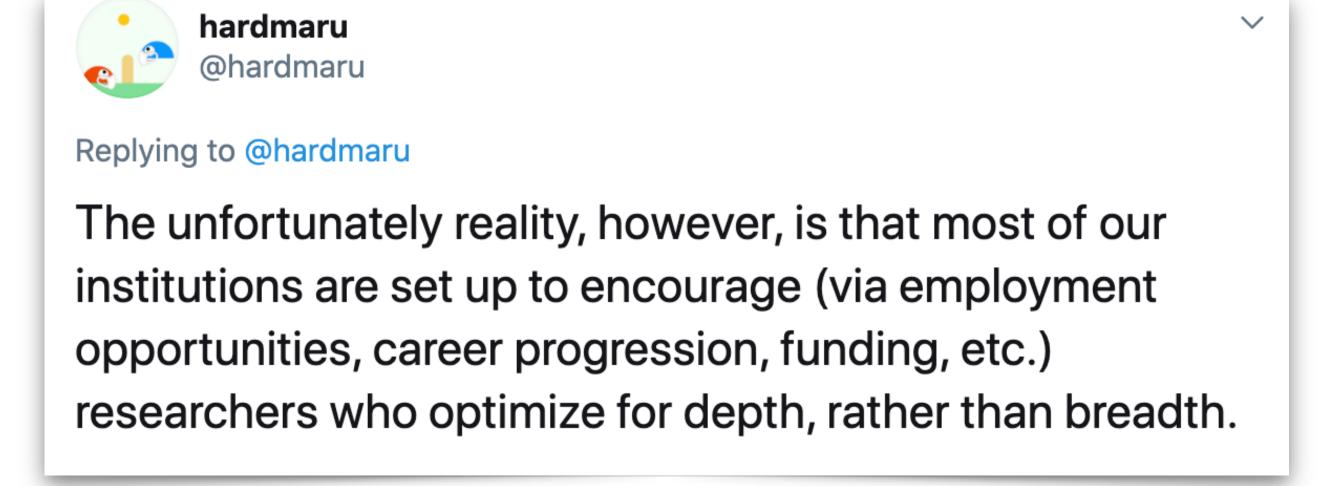
Reason The hyperspecialized societal culture has seeped into research.

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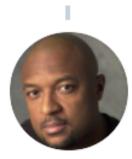
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- Academia, often in one place
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Wait what about academia?



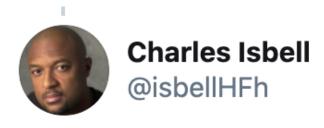
Charles Isbell @isbellHFh · Sep 10 2/n

The secret to understating how to get into a PhD program is understanding how faculty think: we all believe we can tell within 15 seconds whether you're good enough to be one of us. Our evaluations of possible students depends basically on approximating knowing you:

1 3

36





Replying to @isbellHFh

postscript:

"But why?" you ask?

Simple. The entire system is designed to minimize false positives. Who cares about false negatives when you have 5-50 times more applicants than slots?

...and, yes, it is FAR FAR FAR worse for faculty positions. I've got numbers and everything.

11:05 AM · Sep 10, 2020 · Twitter Web App

Change yourself (easy), or change the system (hard).

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Fix (direct)

Break the pattern! Work on a few first-author papers.

• "Almost all of your papers have Jason on it, who are you removed from him?"

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Behind any mildly successful woman there is a white man. (No sarcasm. It's true!)

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I am really speaking of this collective misery we are all having here.

Even for those who have a job.

Change yourself (easy), or change the system (hard).

This grumpy talk is not to address the outcome of a failed job search. I am really speaking of this collective misery we are all having here. Even for those who have a job.

I am sure you are facing similar pain points in your, e.g. perf reviews—that there are parts of you that *do not fit the rubric*. What do you do? Do you change yourself? Do you try to change the system? It is really a universal question.

Pain point #2: I still aspire to do science somewhere. But wait, the kind of science that used to inspire me has changed.

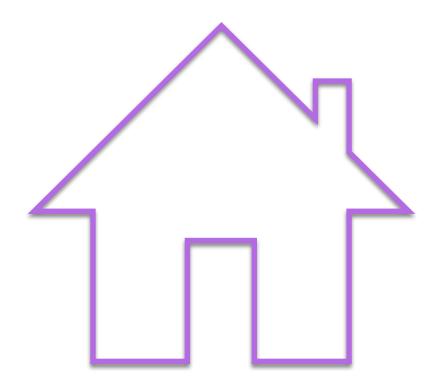
Even when I had a RS job I felt there were a lot of misconceptions.

Misconception #2: Individualistic vs. Collective

Misconception #3: Competitor vs. Collaborator

Misconception #2: Individualistic vs. Collective

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Misconception #2: Individualistic vs. Collective

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Fix (mine)

Jason and I co-founded ML Collective — we are now likely collaborators for life...

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Reason

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Fix (direct)

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Fix (mine)

I want to help others publish first-author or last-author papers.

• "I can't quite place you as an expert of anything; what do you want to focus on next?"

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Reason The hyperspecialized societal culture has seeped into research.

Fix (direct)

Break the pattern! Focus, and make a name in one small thing first.

Fix (mine) I really want to stay curious and open-minded.

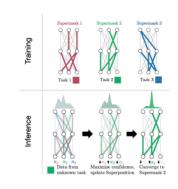


research and provides opportunities for collaboration and mentorship.

We provide a "research home" to unaffiliated and underrepresented researchers, as well as those on non-traditional paths of AI research. We rely on established researchers who care deeply about the social impact of science, and are eager to give back, broaden and diversify their collaboration circle.

At ML Collective, we believe research opportunities should be accessible and free, and that open **collaboration** is the key to further democratizing Al research.

Projects

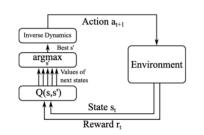


Supermasks in Superposition

Mitchell Wortsman, Vivek Ramanujan, Rosanne Liu, Aniruddha Kembhavi, Mohammad Rastegari, Jason Yosinski, Ali Farhadi

Published at NeurIPS 2020 (To Appear)

arXiv (pdf) I blog I code



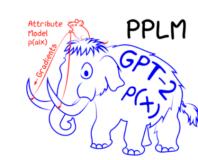
QSS-learning

Estimating Q(s,s') with Deep Deterministic Dynamics Gradients

Ashley D. Edwards, Himanshu Sahni, Rosanne Liu, Jane Hung, Ankit Jain, Rui Wang, Adrien Ecoffet, Thomas Miconi, Charles Isbell, Jason Yosinski

Published at ICML 2020

arXiv (pdf) I code I video

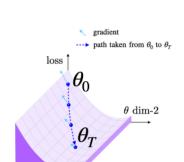


Plug and Play Language Models: a Simple Approach to Controlled Text Generation

Sumanth Dathathri, Andrea Madotto, Janice Lan, Jane Hung, Eric Frank, Piero Molino, Jason Yosinski, Rosanne Liu

Published at ICLR 2020

arXiv (pdf) I blog I code I video

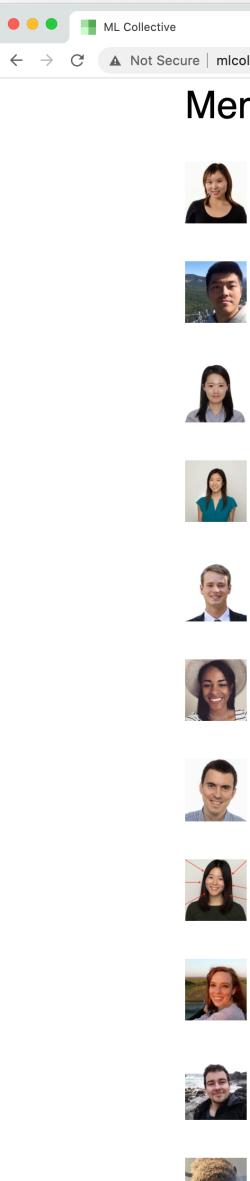


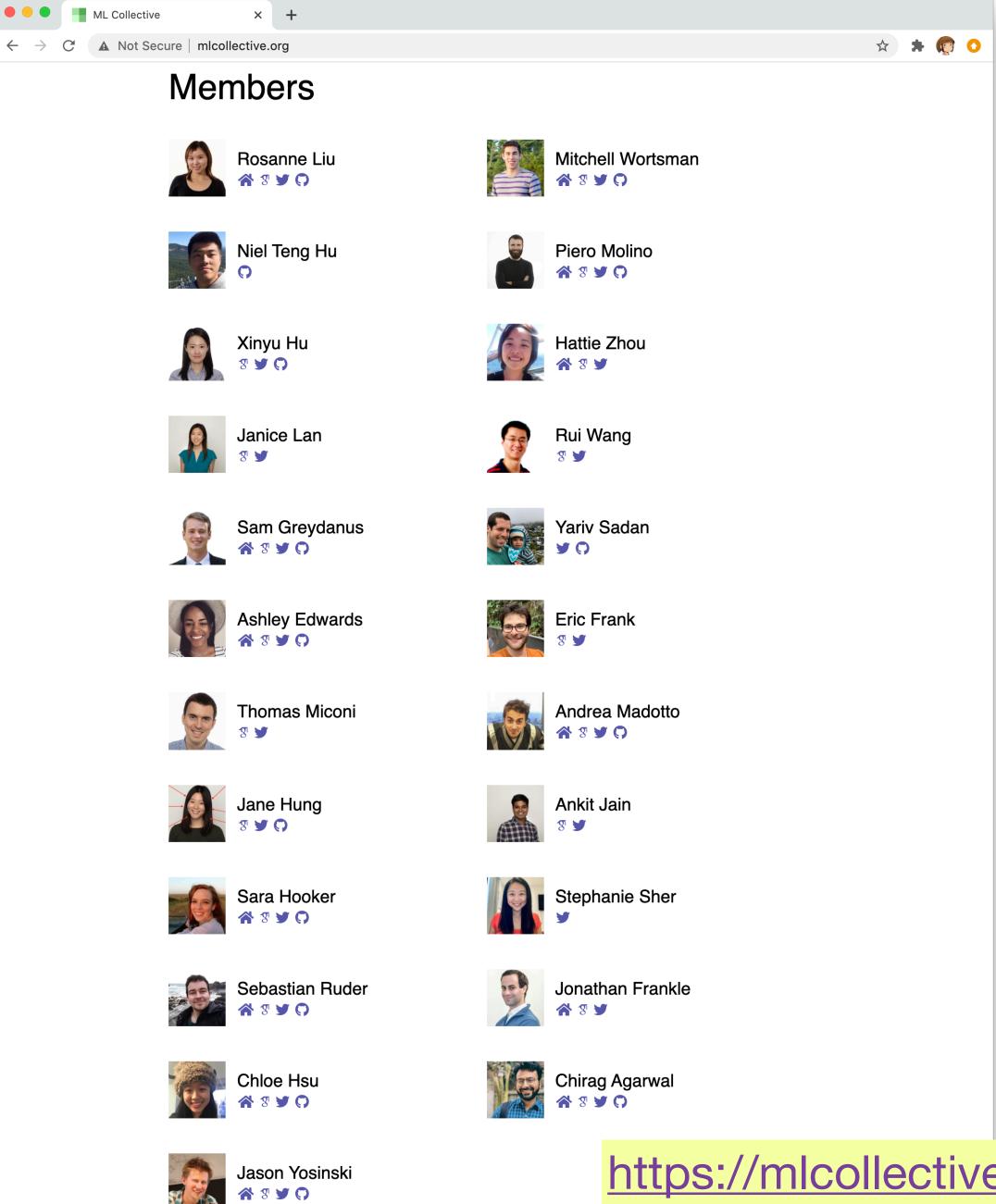
LCA: Loss Change Allocation for Neural Network Training

Janice Lan, Rosanne Liu, Hattie Zhou, Jason Yosinski

Published at NeurIPS 2019

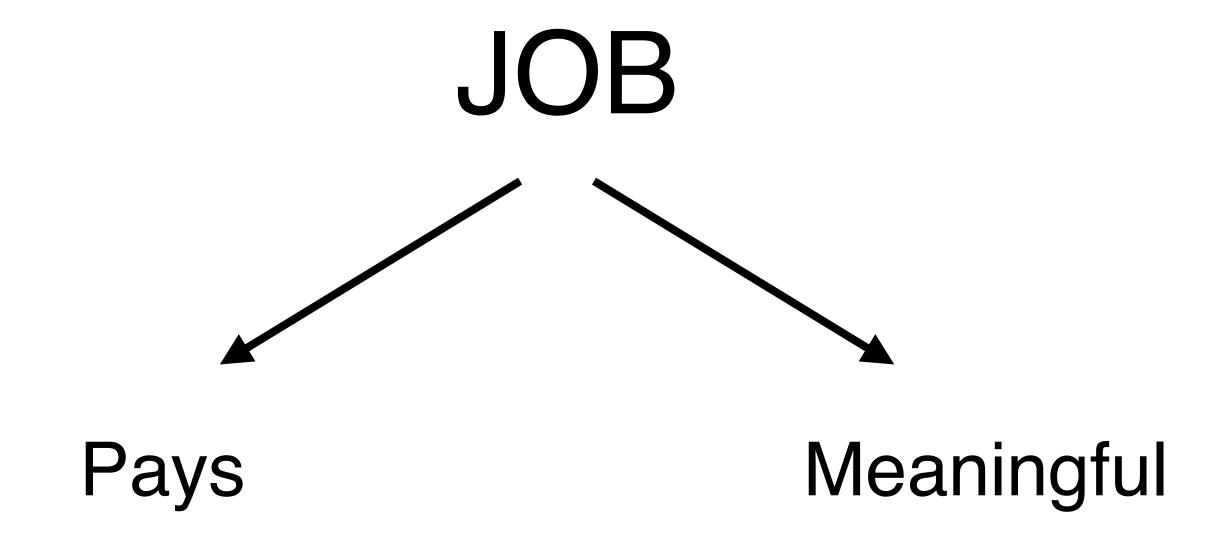
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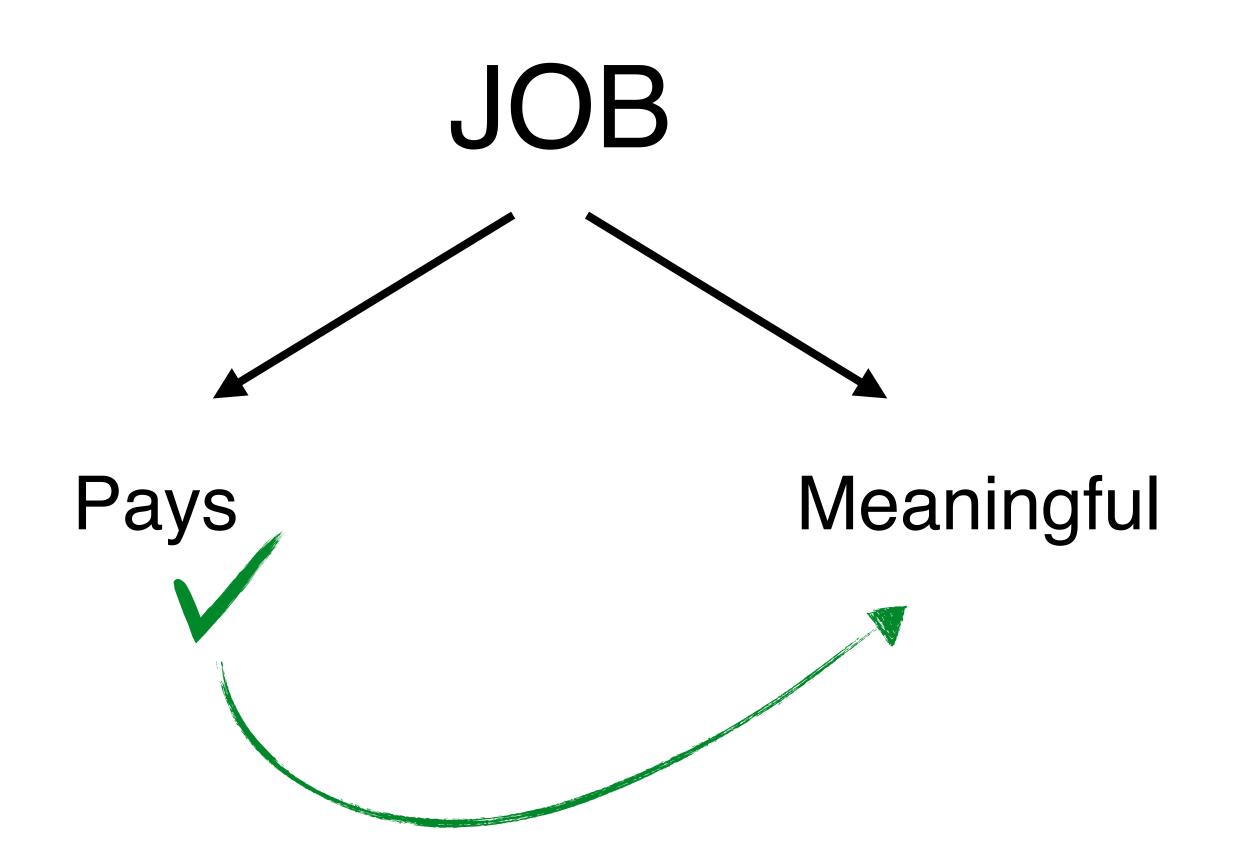


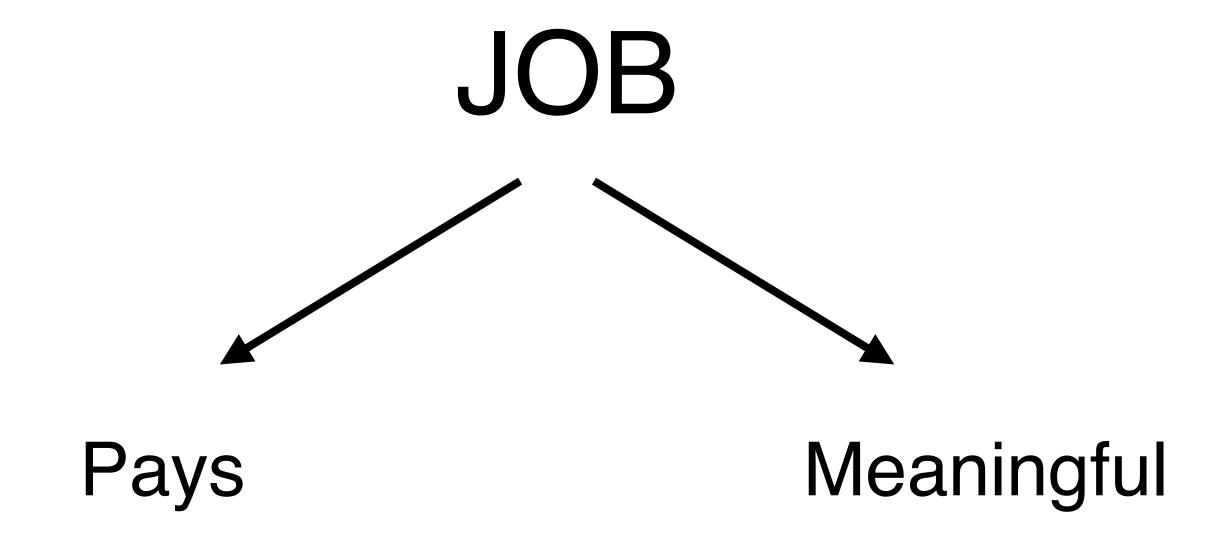


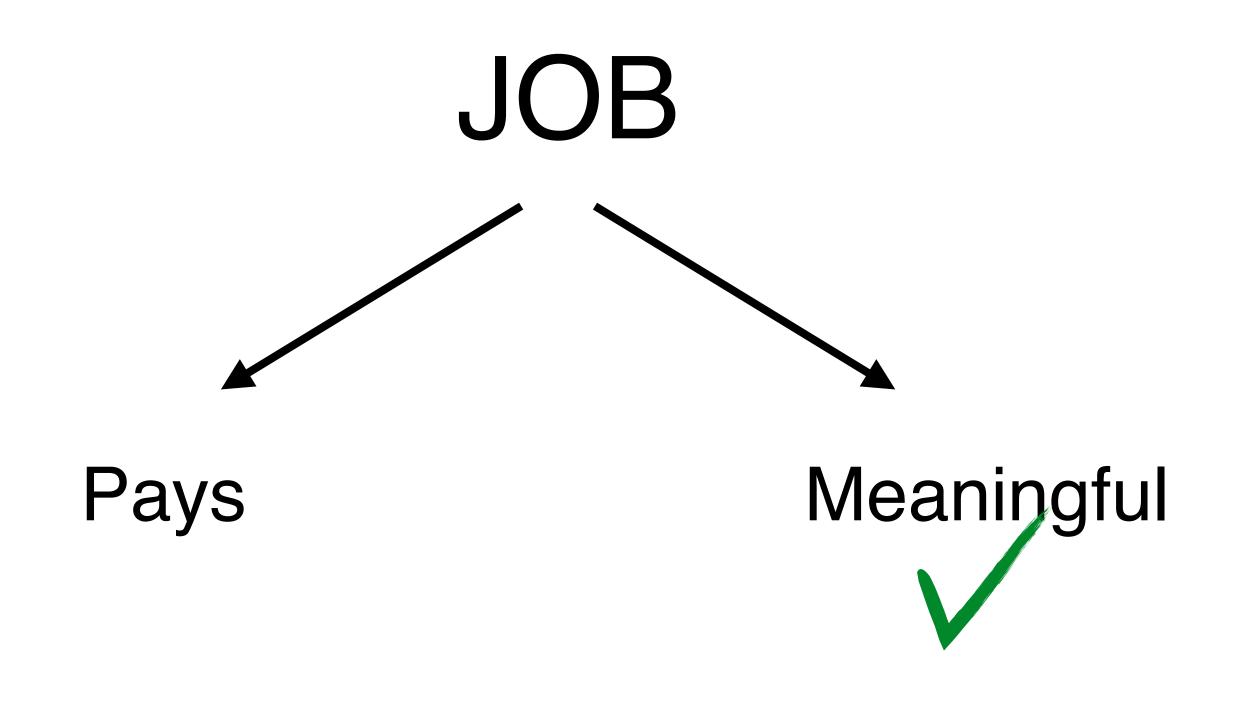


JOB?









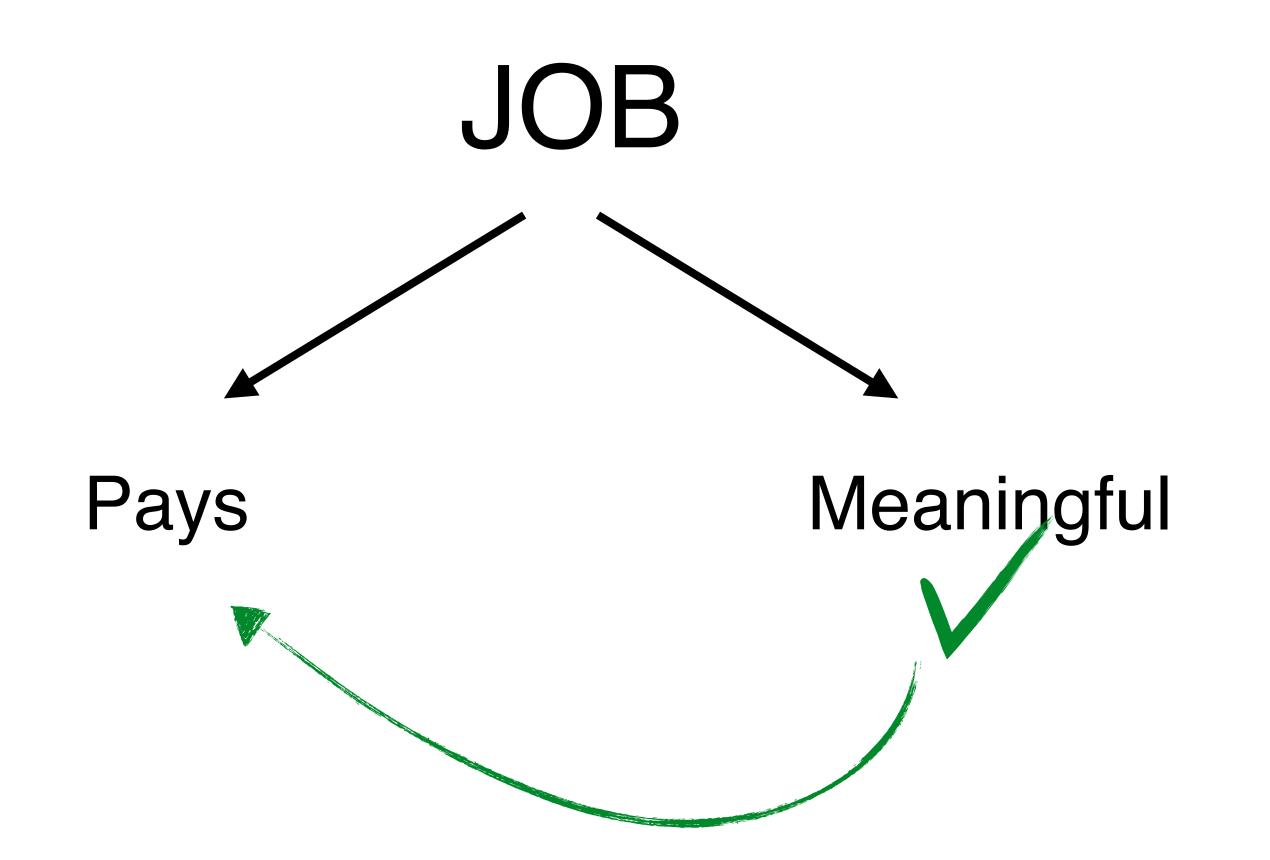
Help people in a similar misery—help them publish their 1st 1st-author paper (or last-author paper), help connect them to the right mentor, get into ML, know what to expect & what to do…

Help normalize the expectation of ML research

Help level the playing field by redistributing opportunity

Help build a community of collaborators, not competitors

Help widen the path, at least a little bit



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Misconception #4: Goal-driven vs. Curiosity-driven research

Misconception #5: fast vs. slow science

Let's spend some time diving in this largely curiosity-driven research we did with large language models — GPT-2.

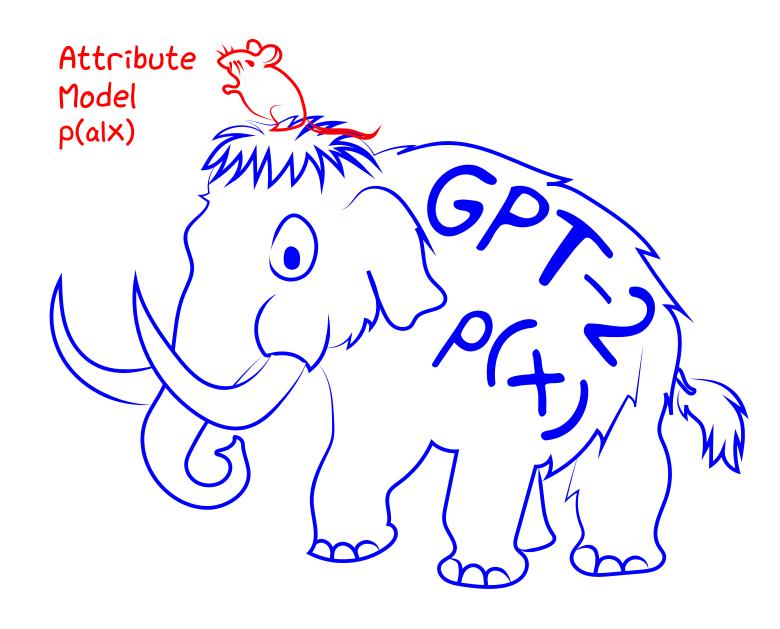


Plug and Play Language Models





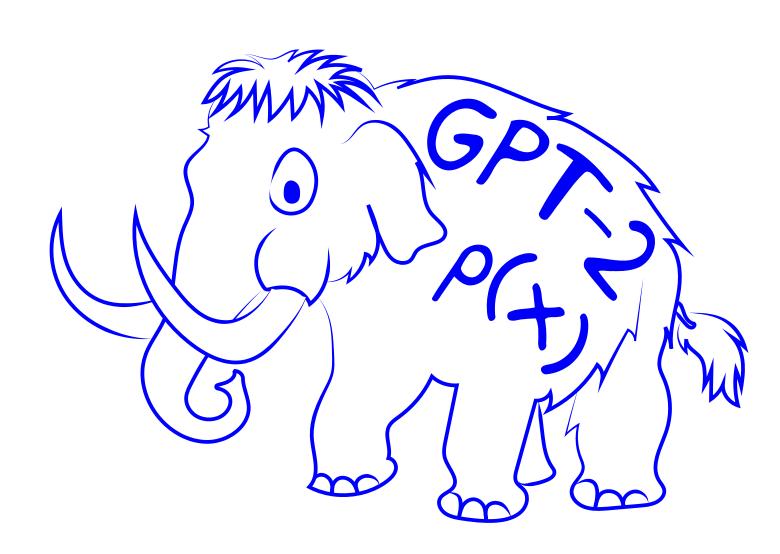
Plug and Play Language Models





Plug and Play Language Models

[-] <u>The potato</u> is a plant from the family of the same name that can be used as a condiment and eaten raw. It can also be eaten raw in its natural state...

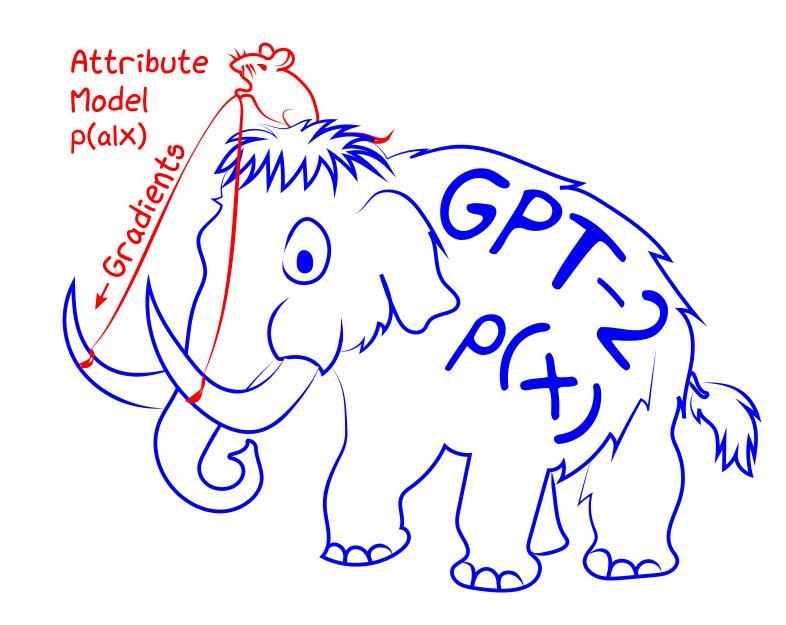




Plug and Play Language Models

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[Negative] *The potato* is a pretty bad idea. It can make you fat, it can cause you to have a terrible immune system, and it can even kill you...



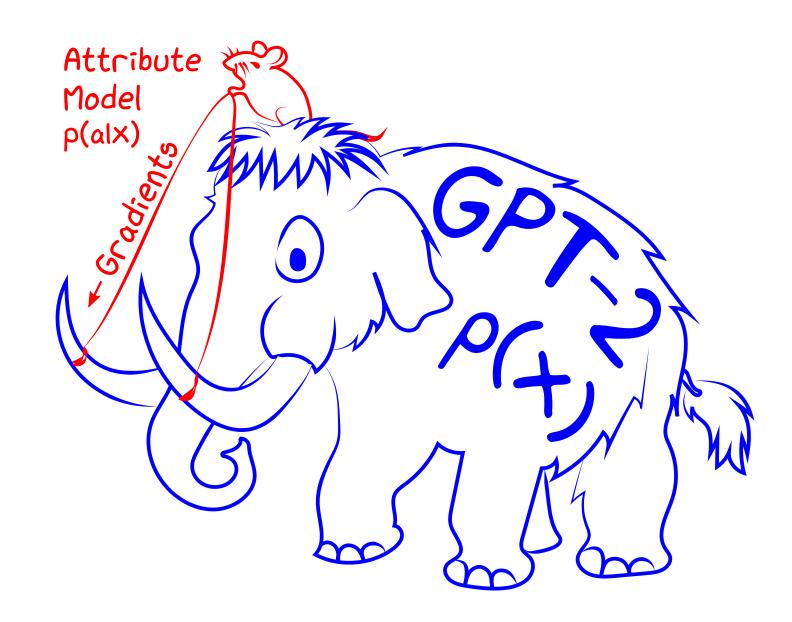


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[Positive] <u>The potato</u> chip recipe you asked for! We love making these, and I've been doing so for years. I've always had a hard time keeping a recipe secret. I think it's the way our kids love to eat them...



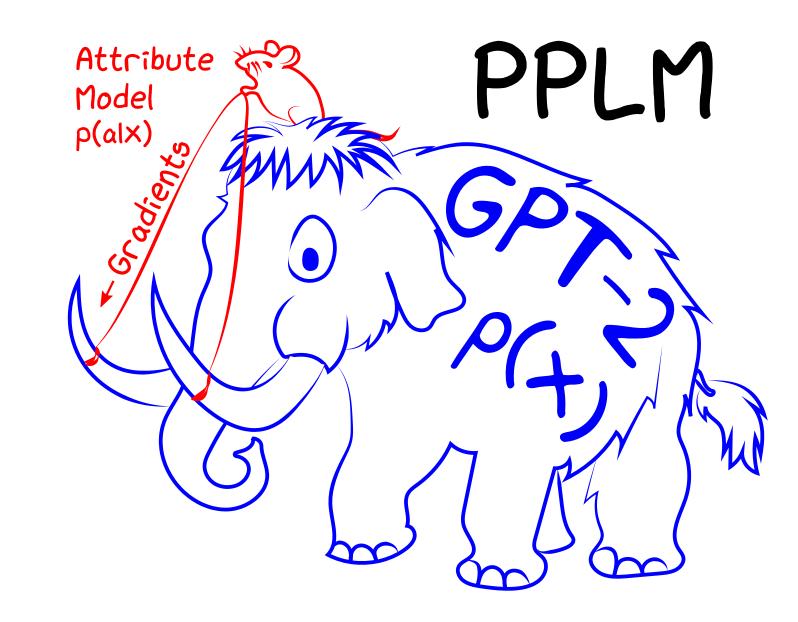


Plug and Play Language Models: A Simple Approach Towards Controlled Text Generation

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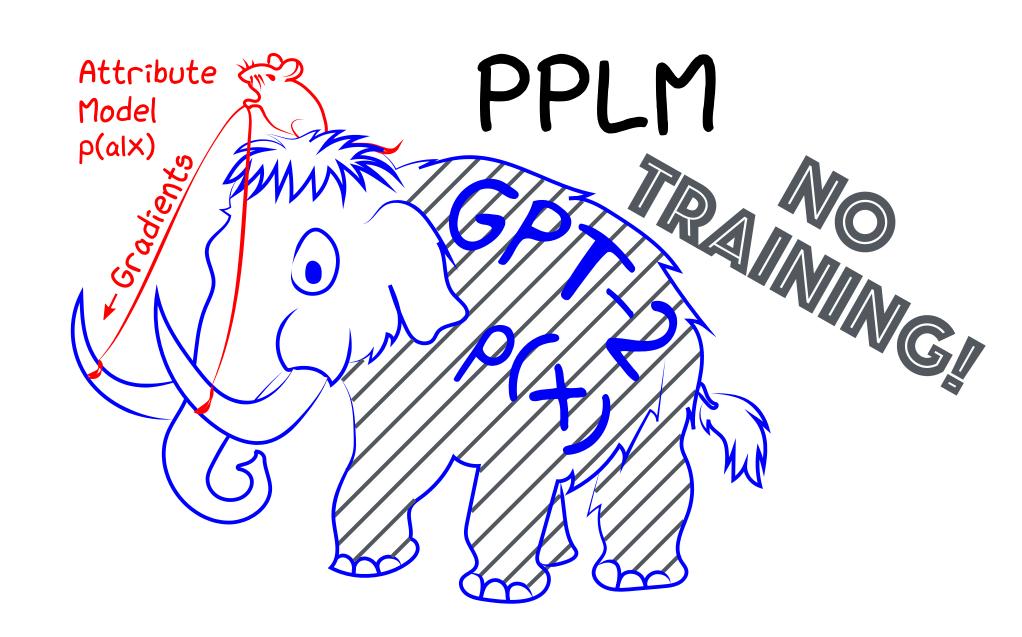


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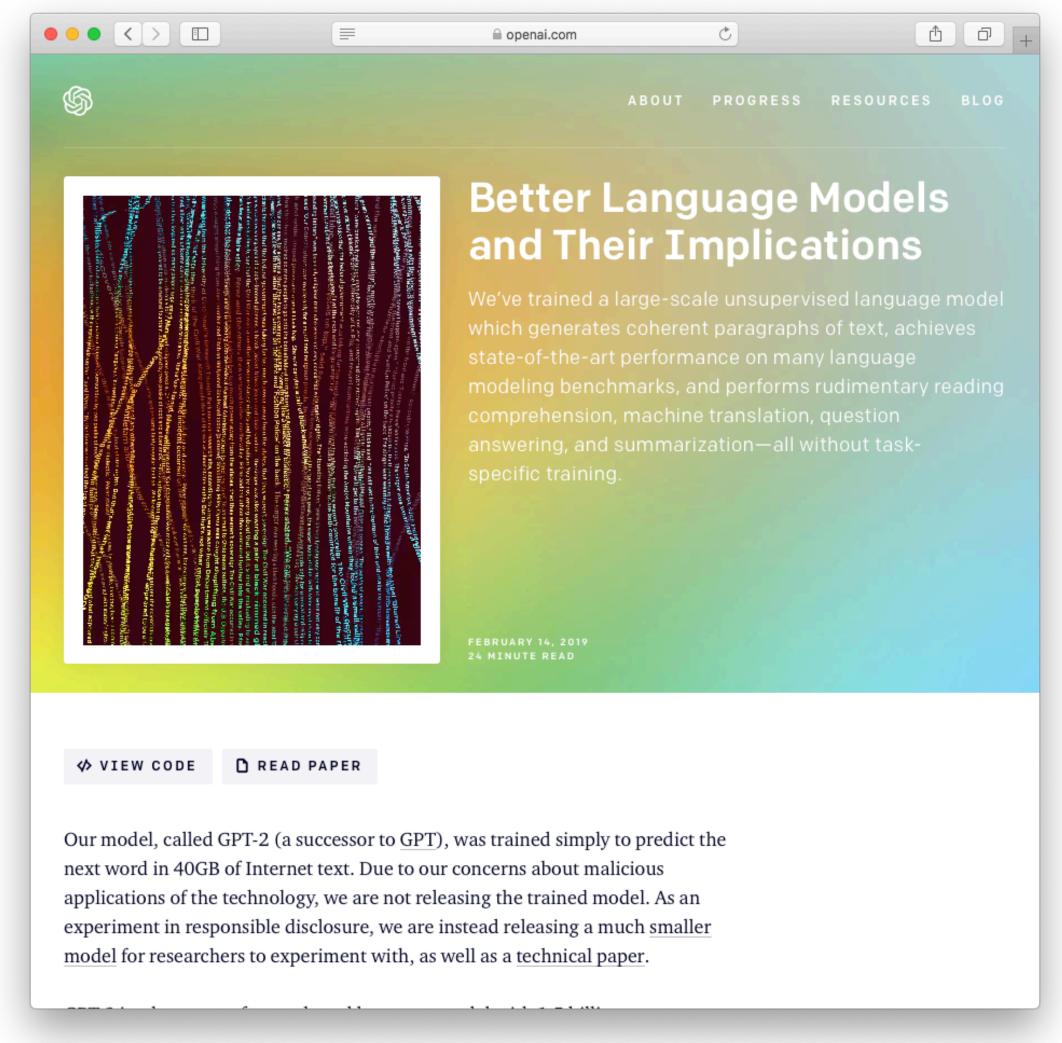
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Transformer Language Models (Google, OpenAI)





(Vaswani et al. 2017)

(Radford et al. 2019)

Language Modeling (OpenAI)

Human Prompt

In a shocking finding, scientist discovered a herd of unicorns living in a remote, previously unexplored valley, in the Andes Mountains. Even more surprising to the researchers was the fact that the unicorns spoke perfect English.

Machine Completion

(Radford et al. 2019)

Language Modeling (OpenAI)

Human Prompt

In a shocking finding, scientist discovered a herd of unicorns living in a remote, previously unexplored valley, in the Andes Mountains. Even more surprising to the researchers was the fact that the unicorns spoke perfect English.

Machine Completion

The scientist named the population, after their distinctive horn, Ovid's Unicorn. These four-horned, silver-white unicorns were previously unknown to science.

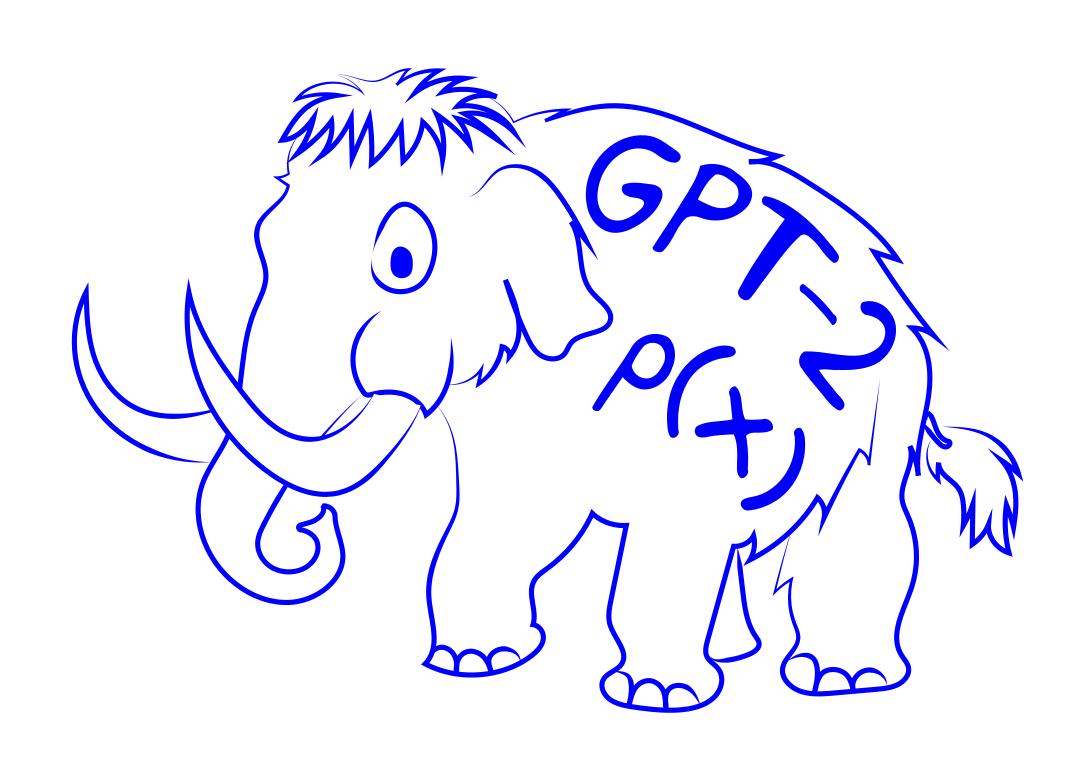
Now, after almost two centuries, the mystery of what sparked this odd phenomenon is finally solved.

Dr. Jorge Pérez, an evolutionary biologist from the University of La Paz, and several companions, were exploring the Andes Mountains when they found a small valley, with no other animals or humans. Pérez noticed that the valley had what appeared to be a natural fountain, surrounded by two peaks of rock and silver snow.

. . .

(Radford et al. 2019)

Large (Uncontrolled) Language Models p(x)

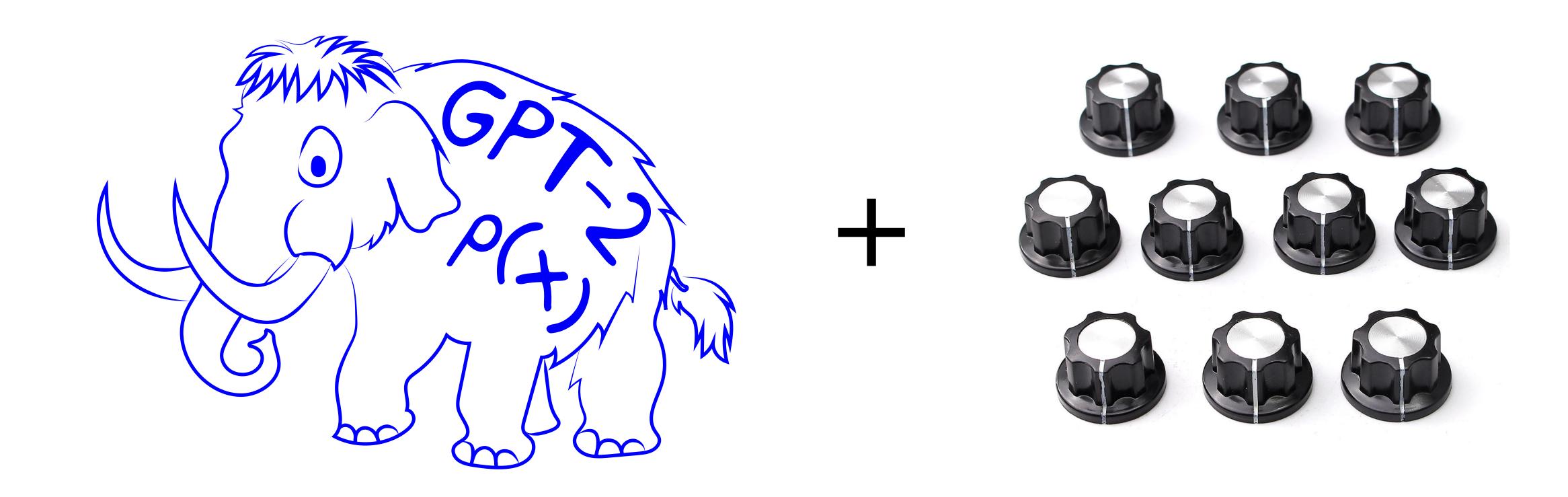


Large (Uncontrolled) Language Models p(x)



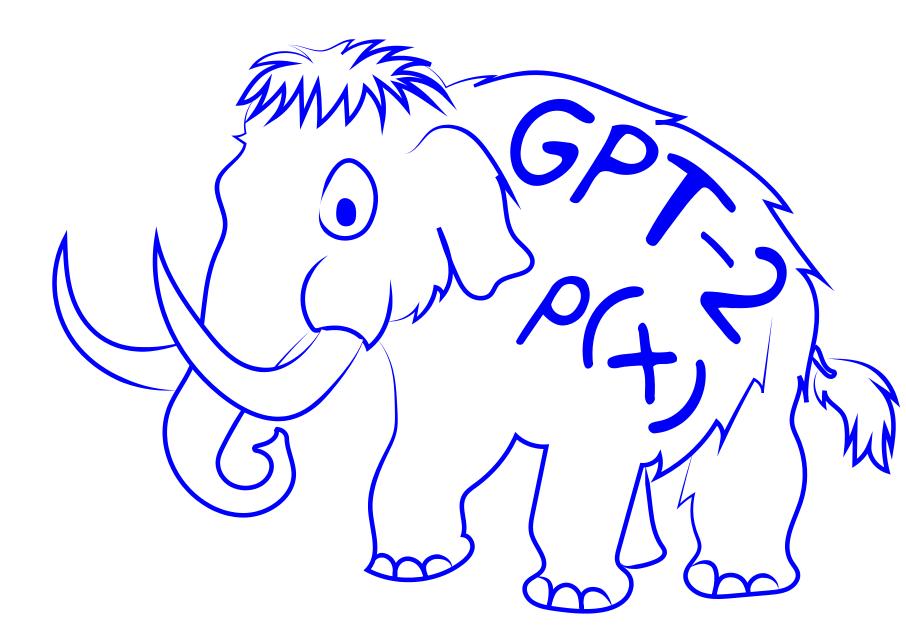
[-] <u>The potato</u> is a plant from the family of the same name that can be used as a condiment and eaten raw. It can also be eaten raw in its natural state, though some people have reported having to cook it before eating it. Its seeds are bitter ...

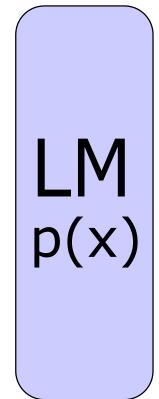
Controlled Generation p(x|a)

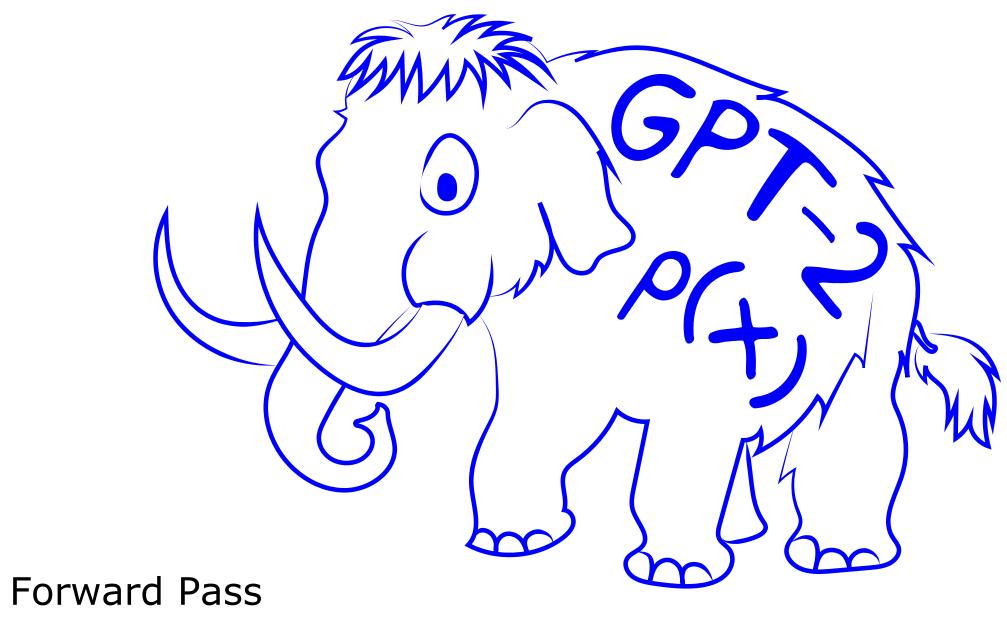


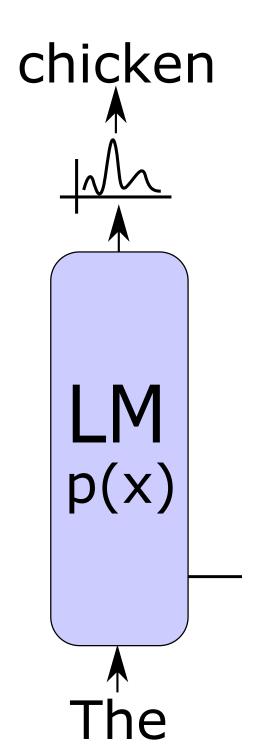
Model Type	Form of Model	Example models and number of trainable parameters
Fine-Tuned Language Model	p(x)	Fine-Tuned GPT-2 medium: 345M (Ziegler et al., 2019)
Conditional Language Model	p(x a)	CTRL: 1.6B (Keskar et al., 2019)

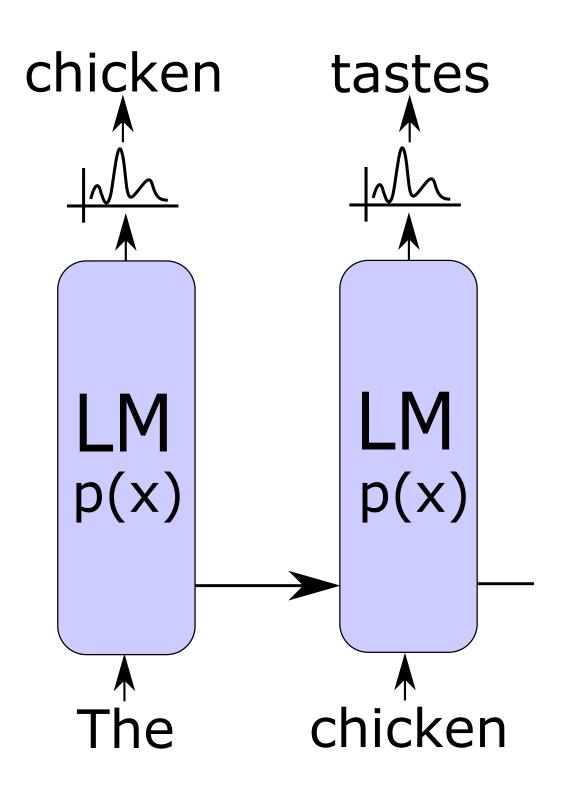
Model Type	Form of Model	Example models and number of trainable parameters
Fine-Tuned Language Model	p (x)	Fine-Tuned GPT-2 medium: 345M (Ziegler et al., 2019)
Conditional Language Model	p(x a)	CTRL: 1.6B (Keskar et al., 2019)
Plug and Play Language Model (PPLM)	$p(x a) \propto p(x)p(a x)$ Difficult Easy	PPLM-BoW: 0 (curated word list) PPLM-Discrim: 1K/attribute (not counting pretraiend <i>p(x)</i>)

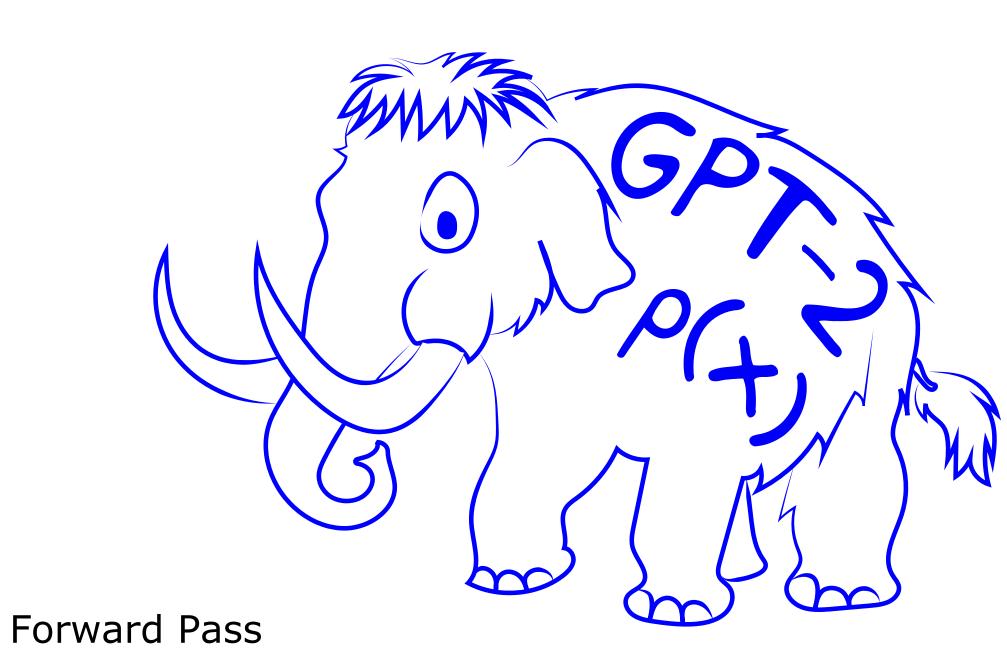




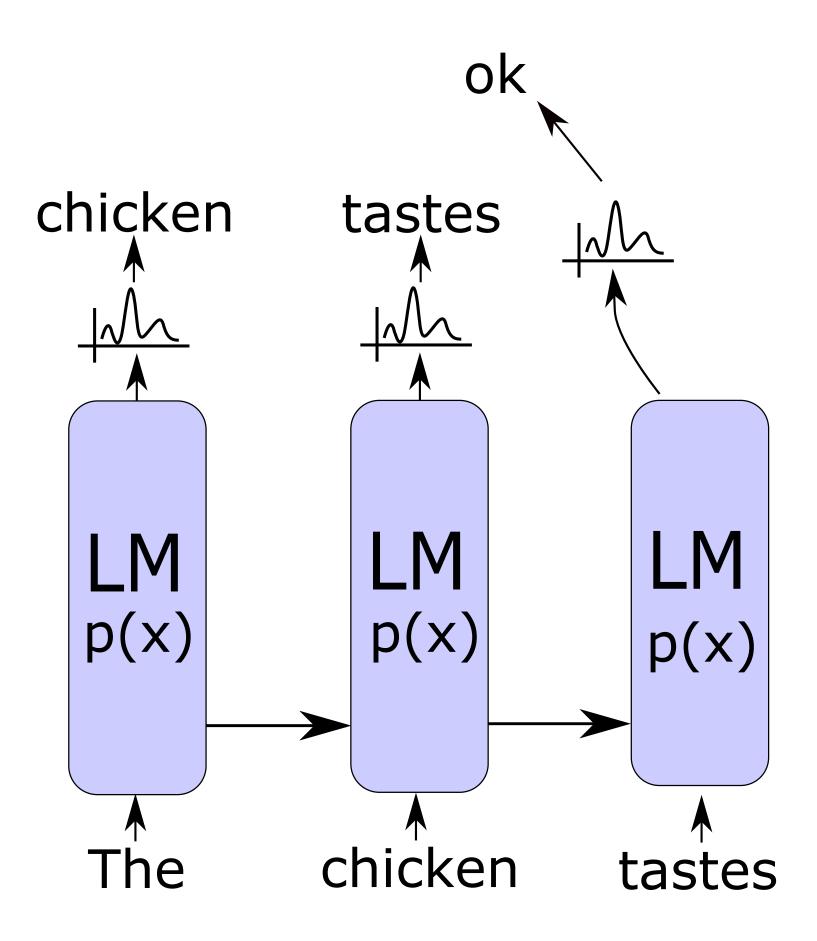


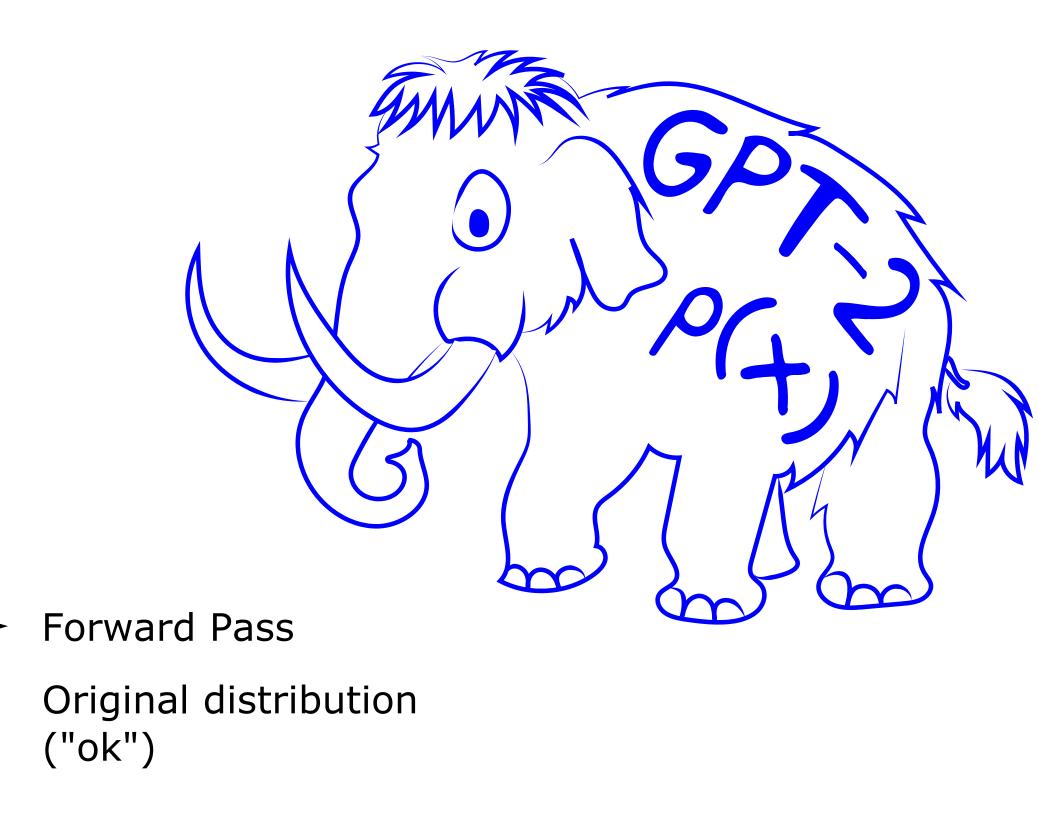


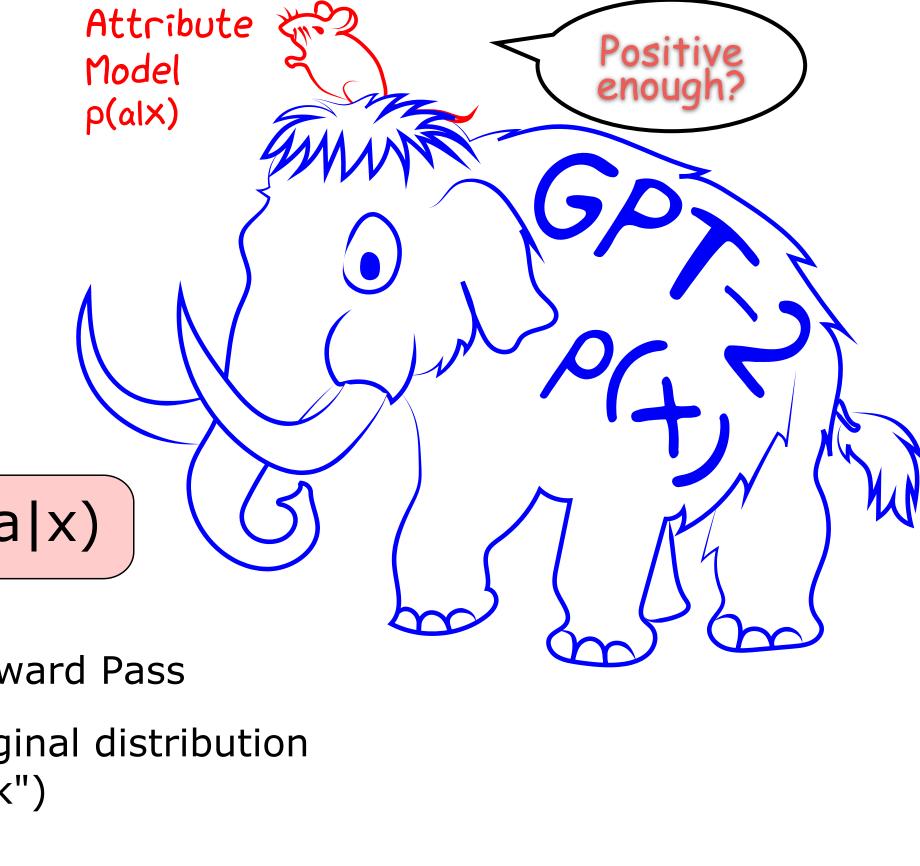


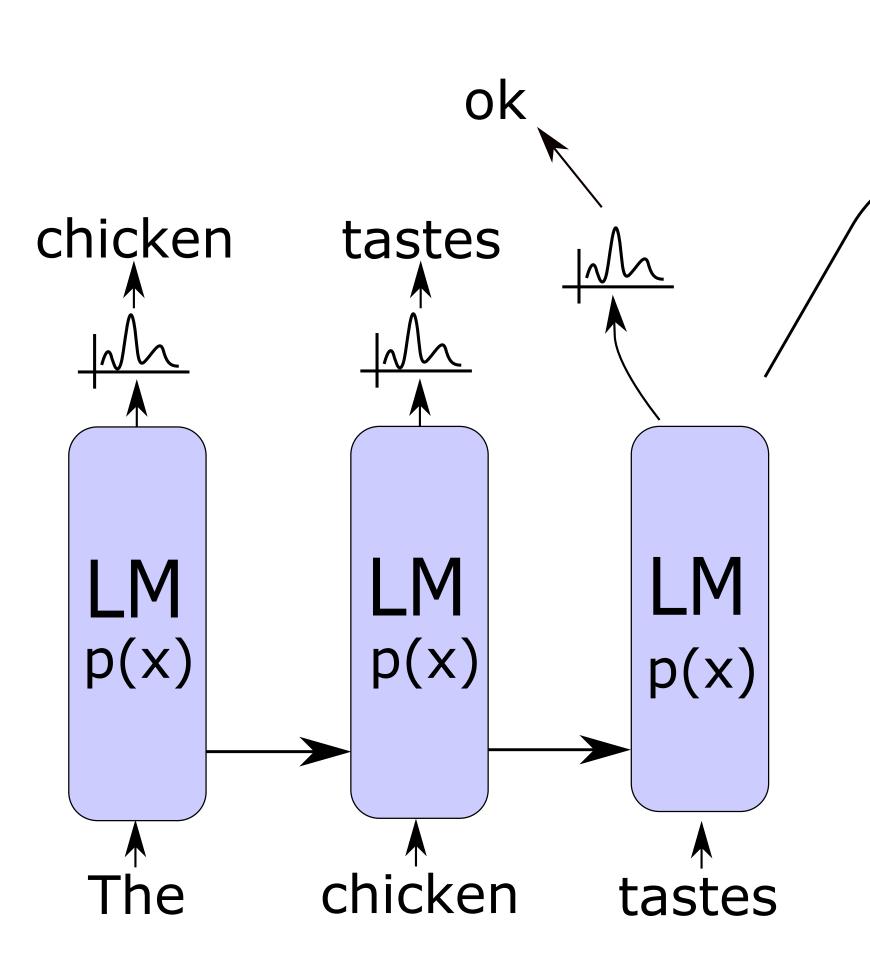


Step 1



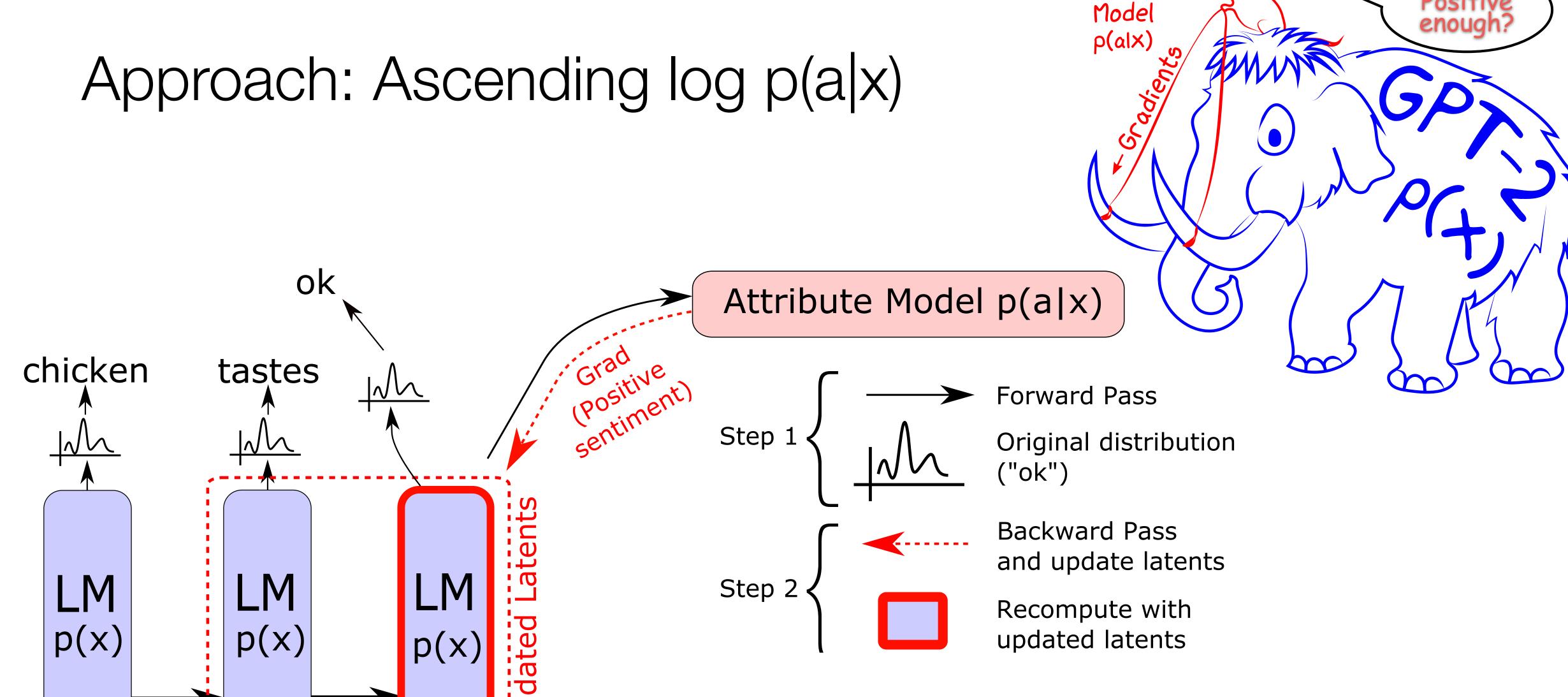






Attribute Model p(a|x)

Step 1 Original distribution ("ok")

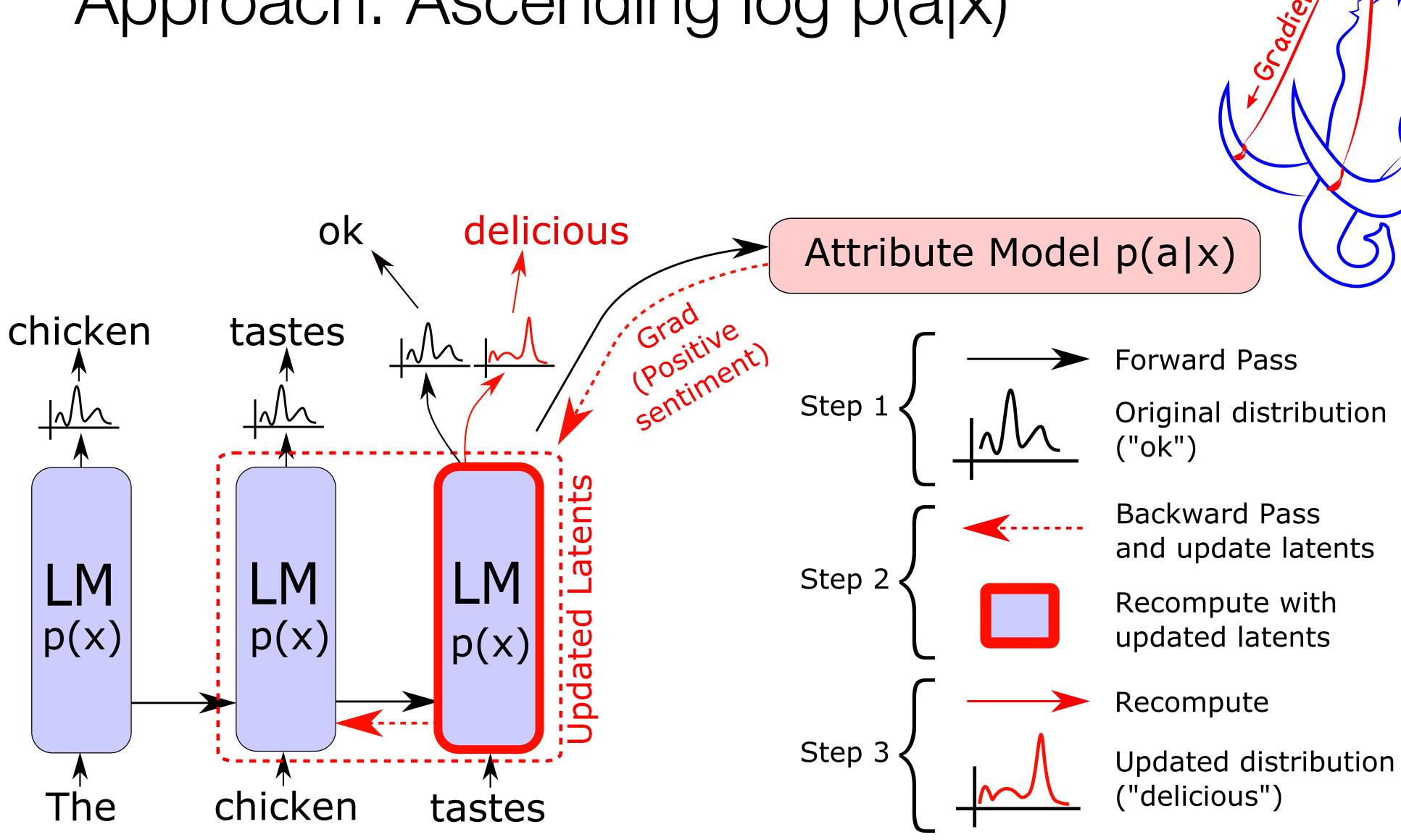


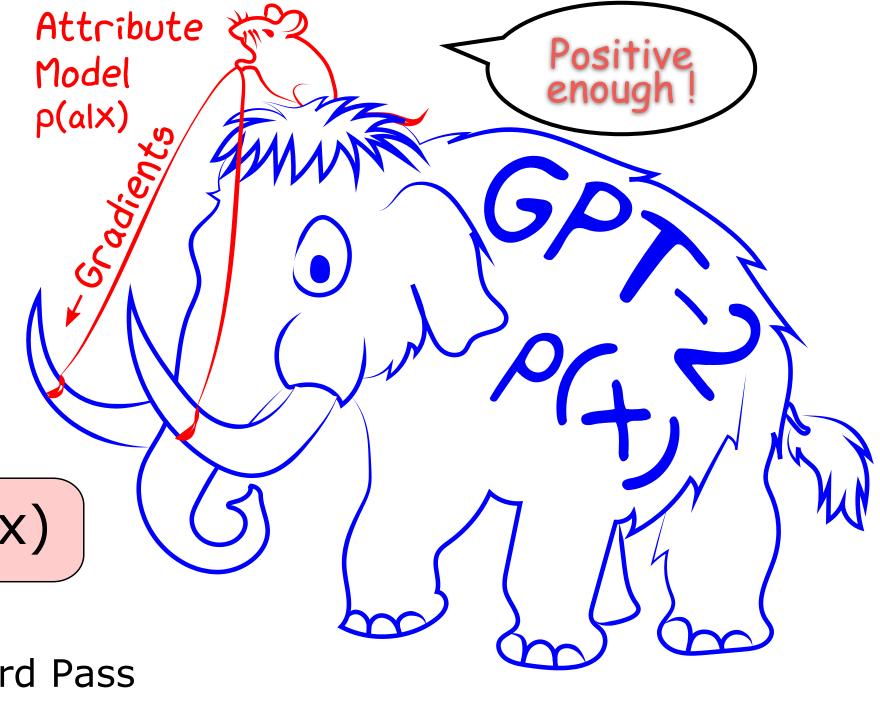
chicken

The

tastes

Attribute





Controlled Sentiment

[-] <u>The potato</u> and cauliflower are both in season to make combo breads, mounds, or pads. For an added challenge, try some garlic mashed potatoes.

[Negative] *The potato* is a pretty bad idea. It can make you fat, it can cause you to have a terrible immune system, and it can even kill you...

[Positive] *The potato* chip recipe you asked for! We love making these, and I've been doing so for years. I've always had a hard time keeping a recipe secret. I think it's the way our kids love to eat them – so many little ones.

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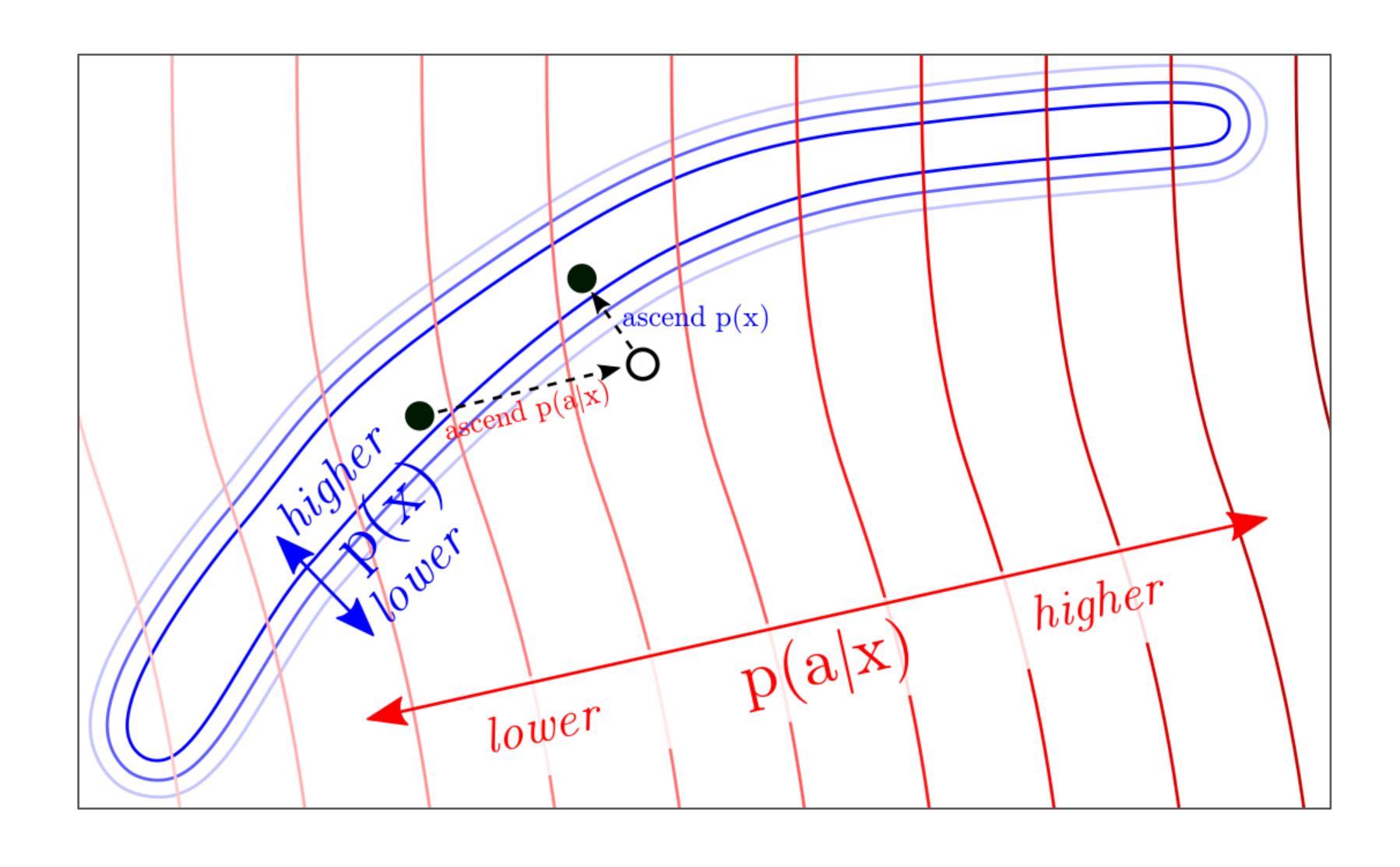


[Negative] *The potato* is a pretty bad bad bad terrible terrible terrible terrible terrible terrible horrible...



[Positive] *The potato* chip great great great great great awesome rainbow Canada...

Fluency: Ascending log p(x)



[Positive]

My dog died

[Positive]

My dog died at the age of 92 years this year. He was a legend in our home state of Virginia. I have a tremendous heart, my soul, my spirit, my love. He is in heaven and I love him very much. We have a great bond. He is gone and I am so thankful for him!\n \n He had been in the hospital for so many months. My husband of over 60 years, Dr. Paul, was in charge of his care. He took his place as the...

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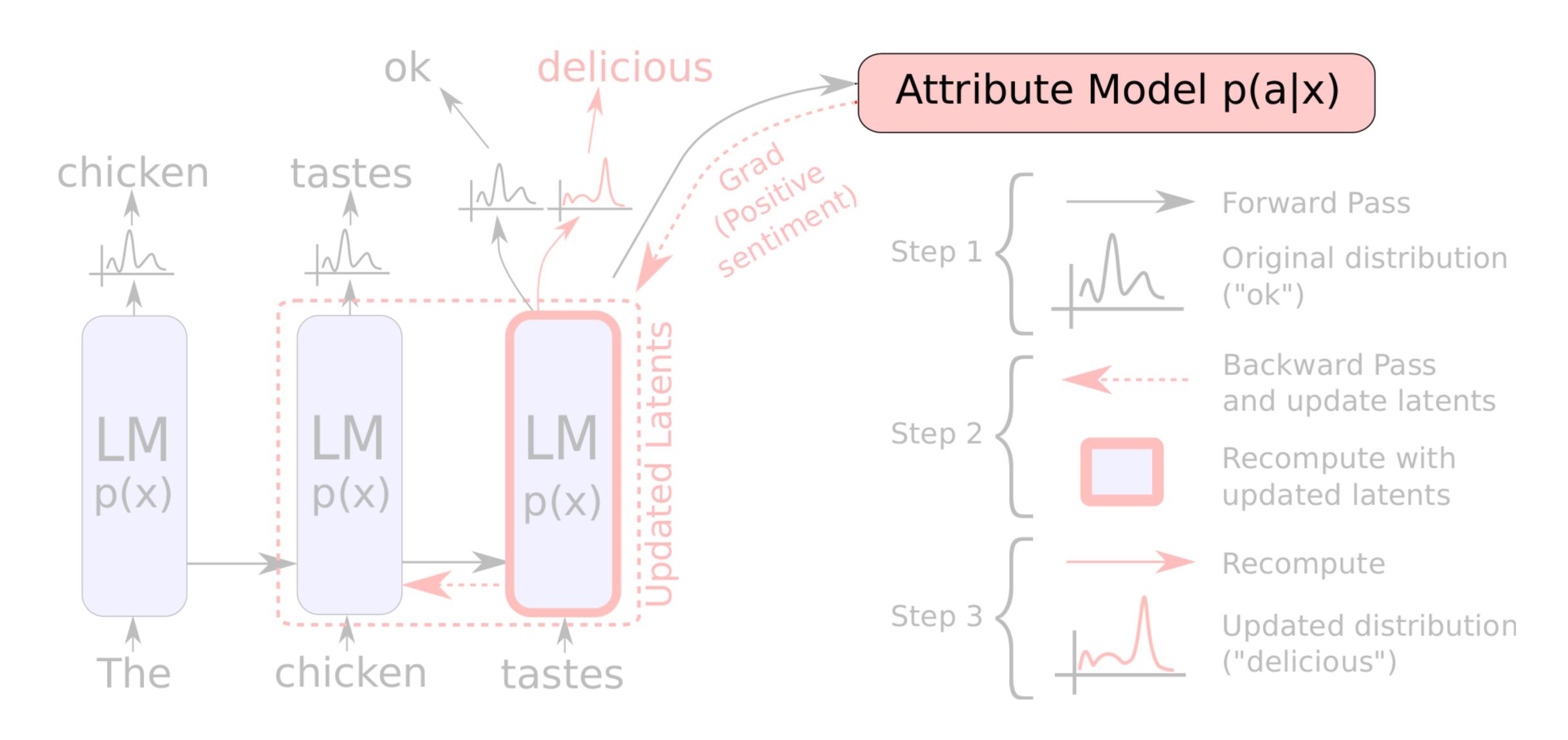
[Positive]

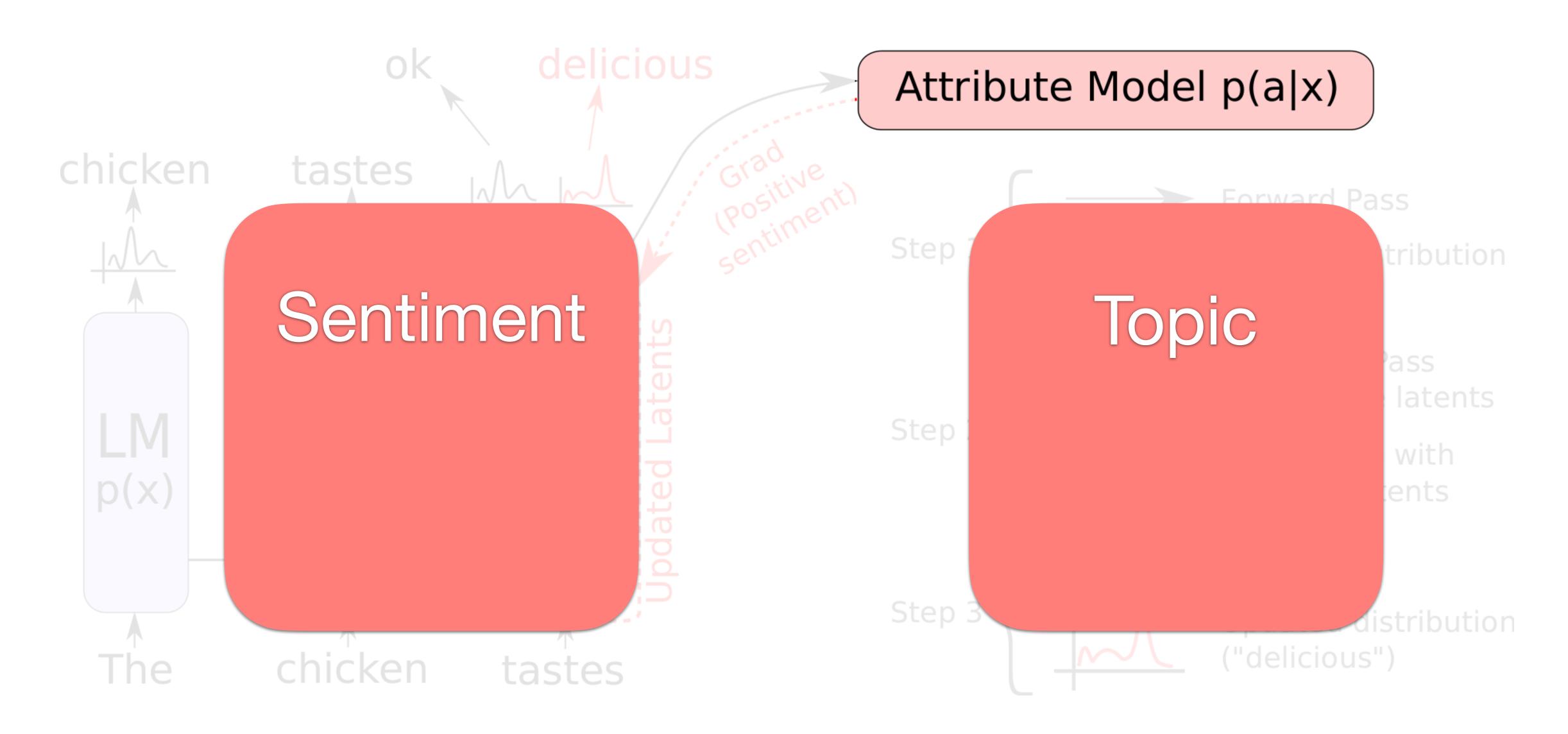
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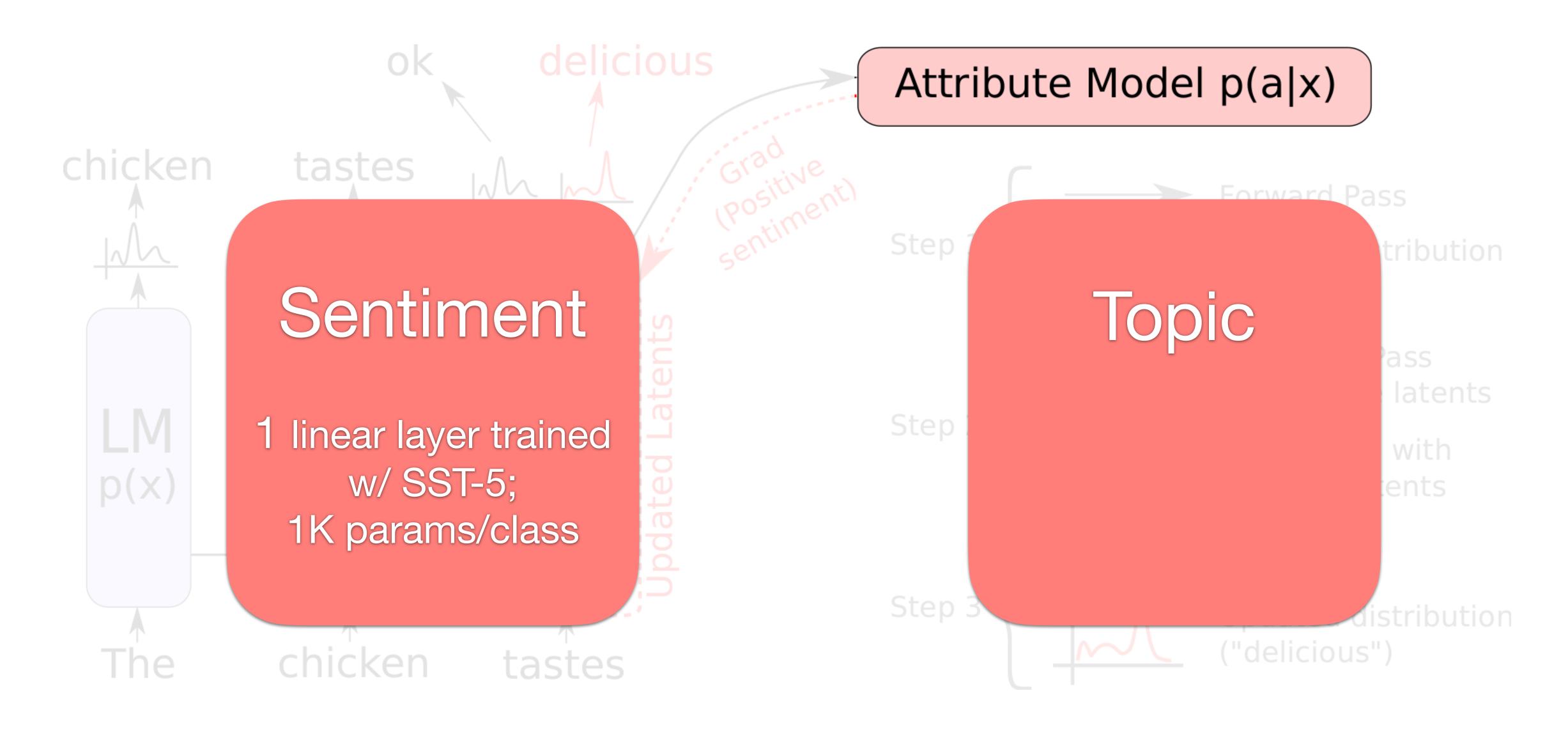
The food is awful, but there is also the music, the story and the magic!\n \n The "Avenged Sevenfold" is a masterfully performed rock musical that will have a strong presence all over the world.\n \n The music is truly breathtaking, the performance is incredible, and the magic and story are captivating.\n \n The "Avenged Sevenfold" is a masterpiece! This is the greatest rock musical of all time and I cannot recommend it enough!\n \n The musical is beautiful...

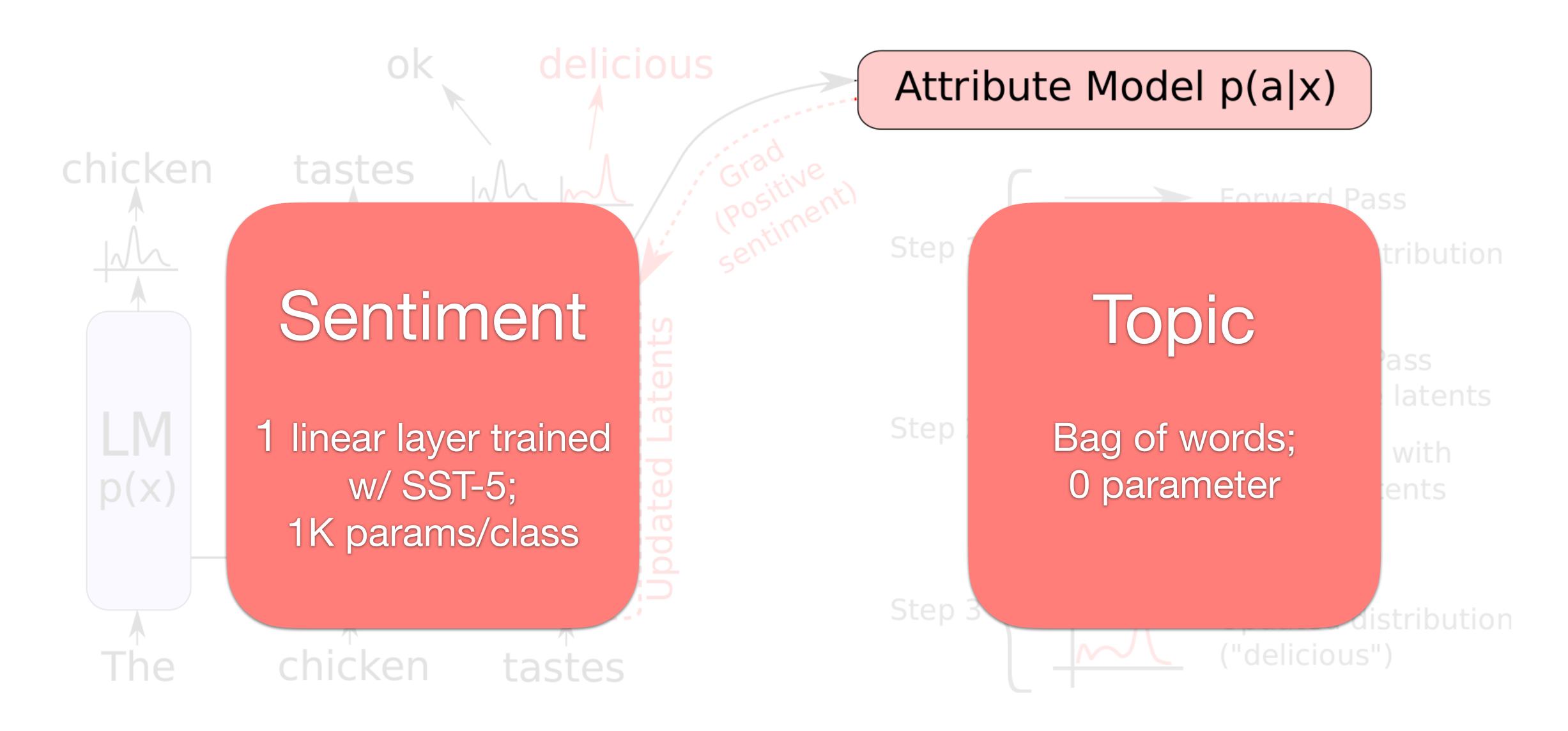
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[Negative]	The food is amazing.\n \n It's also not.\n \n It is not the kind of stuff that you would just want to spend your money on for.\n \n I don't know why, but when I got my second box, it felt like a bad rip off.\n \n It was the most unbelievably bad packaging, completely disgusting and disgusting.\n \n This is not a joke, people.\n \n You get this shit.\n \n This is food for a million people.\n \n And you have

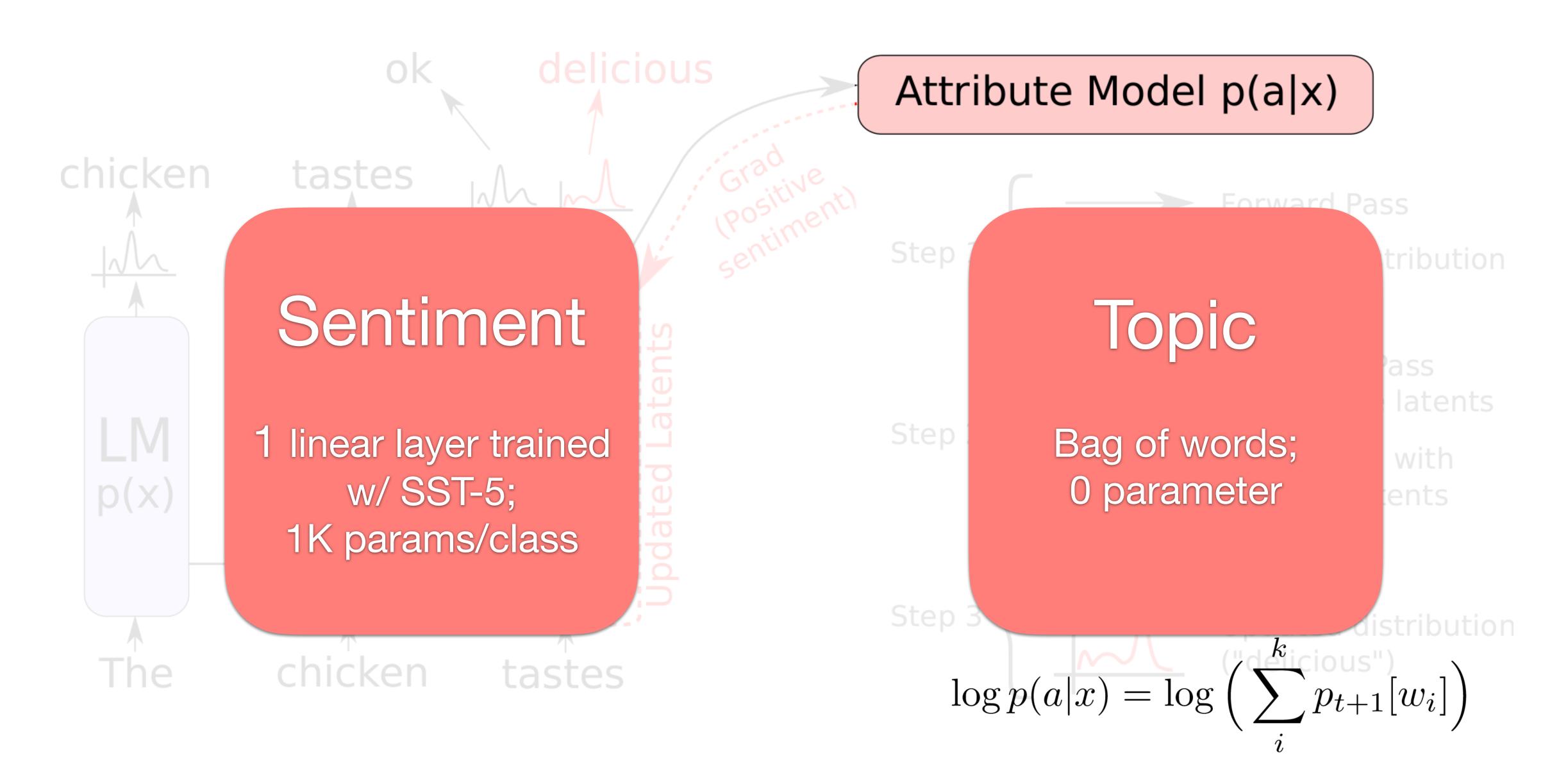
Attribute Models











Attribute Models: Bag of Words — [Military]

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<u>The issue focused</u> on the fact that the government had spent billions on the military and that it could not deploy the troops in time. The prime minister said that the country would take back control of its airspace over Syria in the next 48 hours. The military is investigating why
Foundational to this
This essay discusses
To conclude,

Attribute Models: Bag of Words — [Military]

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<u>Foundational to this</u> is the idea that a person can never fully be certain that what they have done is right. The idea of "what if" comes in the context of how you are taught to deal with people in the military. If the situation becomes desperate and the enemy . . .

<u>This essay discusses</u> the relationship between the development of a new weapon system and an improved military readiness. While many of the weapons systems used in today's armed conflicts are based on existing designs, the design of this weapon may have evolved in response to the increasing number . . .

<u>To conclude</u>, a large percentage of the population is aware of how much they contribute to society, but is not yet fully aware that there are many other people in their community who are in the same boat, and we have to fight with each other and our enemy . . .

Attribute Models: Bag of Words — [Space]

<u>The issue focused</u> on a series of incidents that occurred in the past few months, which included an alleged attack by Islamic State fighters on a Kurdish checkpoint, the use of drones in combat, space technology research by Russian and American space companies, and more. The world ...

<u>Foundational to this</u> is the fact that the "solar" part of the word solar, as we've been taught it, refers either to the star that creates the Sun as seen from the Earth, or to the Earth itself. As such, solar system, planets...

<u>This essay discusses</u> the question of where, in time, the <u>Earth</u> is, and the question of whether the planet has been orbiting around the <u>sun</u>, and whether it is still orbiting the <u>sun</u>. There are two kinds of orbits that can occur on a comet: ...

<u>To conclude</u>, we need to look at what the most powerful weapons in our arsenal are capable of achieving when we are all together in a room together. What can we say about space? It's an enormous object with a radius of about 10 light years ...

The chicken

<u>The chicken</u>-shaped robot known as a "killer drone" is about to become a weapon in war.\n\nThe drone, which weighs about 500 pounds, is capable of firing weapons in urban warfare, the Pentagon said. It can fly at speeds of 30 miles an hour. \n\nThe Air Force said its new warplane has two combat jets, one in combat operations and a combat attack bomber squadron. Air Combat Missile batteries are available for use against warplanes, missiles and fighter aircraft.

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<u>The horse</u>-mounted artillery system (HMG) is a special weapon system employed in World War I, World War II, and World War II Korea. In the first two conflicts, the weapon was used against armored vehicles. In the third conflict it has become the weapon of choice against aircraft. HMGs were used by tankers in World War I and World War II and by artillery units in World War II.

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<u>The pizza</u> shop that killed a transgender teen is being sued for \$1.8 billion over its role in the death of an Ohio teenager. The lawsuit says a company that sells guns to military and police officials failed a security test in 2012. AP file photo gun rights activist\n \n In this Dec. 11, 2012 image shot, U.S. Navy ship gunship USS John C. Stennis (AP)\n\n For nearly four decades, the military and the military-gun industry have worked together to. . .

<u>The potato</u>-sized monster who murdered his wife in a horrific suicide bomb attack outside the Iranian embassy in Tehran has killed a soldier and wounded another soldier.\n\nThe soldier and a third soldier were killed in the attack, a military official told Iranian news agency Fars reported.\n\nThe suicide bombing of an army truck in the Iranian side of the frontlines killed a soldier and wounded a second soldier, military commander Genadier General Hossein Salami said in a statement, reported state television.

<u>The lake</u>, which is located at the edge of the park, has been used as a basecamp for the Army's special operations command and was once used by U.S. special forces to kill Taliban leaders.\n \n In addition, U.S. forces used the lake for a variety of special operations missions.\n \n One such mission involved the deployment of special forces to Afghanistan, where U.S. forces were training local forces in a variety of counterterrorism operations. The operation was the first of its. . .

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Turn the knob harder? — [Politics]

<u>The chicken</u>pox epidemic in the United States has been called an example of the government trying to regulate medicine, and the federal government's refusal to recognize the state's authority over medical care has been seen as a major political victory.

<u>The horse</u> is the most powerful tool of government. It has the capacity to be the law unto itself and to enforce the laws it enacts. \n\n- George Washington

<u>The pizza</u>-related industry is booming. In 2015, the U.S. spent \$9.1 billion in the state on food, including \$1.3 billion to support pizza restaurants; \$4.1 billion was in state taxes.

<u>The potato</u>, as a vegetable source for the NHS, may become a tax break for some taxpayers.\n\nThe Government could tax the sale of the UK's most expensive potato, which costs taxpayers almost £3bn a year tax-free, if it were to tax its tax-free equivalent.

<u>The lake</u>-side house on West Lake Road in the city of Toronto was built in 1882 and the home in the same block is in the same state, with the last tax assessment tax assessment for that property, \$9,000.

The chicken	
The horse	
The pizza	
The potato	
The lake	

<u>The chicken</u> -and-egg problem\n\nThe chicken-and-egg problem:\n\nA lot of us believe our computer programs are running correctly.\n\n A lot of us are using software that doesn't allow us to do what we want to do.\n\nWe're using software that does not allow us to do what the programs are supposed to do in order to do what we want\n\n We're using the software for something that doesn't allow us to have the full control of a computer
The horse
The pizza
The potato
The lake

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<u>The horse</u>, or mare, was the main character in many early fantasy RPGs. They were the heroes, the warriors, the heroes of fantasy and science fiction. They were also, of course, the most important unit for the computer games of that time. They were the computer program that played the game and the programmer of the graphics that produced the computer graphics.\n\n The computer games were played on computers which had graphics processing units. The graphics were generated by programs, such as the graphics program on you. . .

Sacri de tire grapines program en yearr.	
<u>The pizza</u>	
<u>The potato</u>	
<u>The lake</u>	

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<u>The pizza</u> delivery service Instapaper is looking for people who have worked on mobile apps and would like to contribute to their development. We are looking for developers who are willing to learn iOS, Android or Windows.\n\nRequirements\n\nA passion for code.\n\nExcellent communication skills.\n\nExperience with web and app code.\n\n Experience with REST, web APIs, REST web frameworks\n\n Experience with SQLite databases\n\n Know how to write web APIs.\n\nA willingness to write custom...

<u>The potato</u>, is one of the most misunderstood foods around. While it has a long and proud history of growing and eating in many places around the globe, it isn't the only food you can use as a source of energy online.\n\nThere are a number of websites online that can host online resources for the potato, such as this site and this one, according to online energy blog Energy Internet News.\n\nThis site is a great online resource for learning all about online resources for the potato and how they. . .

<u>The lake</u>-effect image of the night sky\n\n The image below is the result of an image-processing software package, called ImageMagick, that I have developed with help from others. The software was designed and developed by Michael Karp.\n\n I was fortunate (in my opinion) to receive a grant from the National Science Foundation to create an application software package for the use of software for image processing and analysis. The software is available here: http://www.nsf.gov/c. . .

[—] <u>The potato</u>, or potato chip, is one of the best-selling snacks in the world!\n \n It comes in a variety of colors, is gluten-free (except for gluten-free chips), low in fat and saturated fat, and can be made in just 30 minutes, using only 6 simple ingredients. It's also easy to make, and can be stored in its own tin. \n \n The potato chip, however, may not be for everyone. If you are trying to lose weight, it. . .

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[Science; 0.005] <u>The potato</u> is an ancient member of the green family which, as its name suggests, is green and edible. It is native to the Middle East and parts of South Asia. It is an important crop in many parts of the world. The potato, a member of the potato family, has been domesticated for thousands of years. It can be eaten raw and cooked in its skins; it is also used as a starch and is a great source of energy and fiber in many diets and in many countries. . .

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[Science; 0.01] <u>The potato</u> was once thought to have no health problems and has been promoted as a nutritious food source since the mid-1800s, but recent reports indicate that it has many harmful health issues. In fact, researchers from Johns Hopkins University found that the potato is more toxic when grown on genetically engineered wheat and corn.\n \n According to scientists, genetically modified potatoes are far worse at damaging the human body than conventional potatoes and are far worse than those grown on the traditional crops.\n \n The study also revealed. . .

[Science; 0.03] <u>The potato</u>, a staple of most diets, seems to be the most popular vegetable among researchers. The research has been published and peer-reviewed.\n \n The potato has a unique ability. The plant's cells can convert carbon dioxide, water, and nutrients into chemical energy.\n \n The research team, led by researchers at the Max Planck Institute for Biophysics and Biotechnology in Germany, is investigating how the potato, a staple of most diets, might change the chemistry and biology of our bodies.

[Science; 0.05] The potato

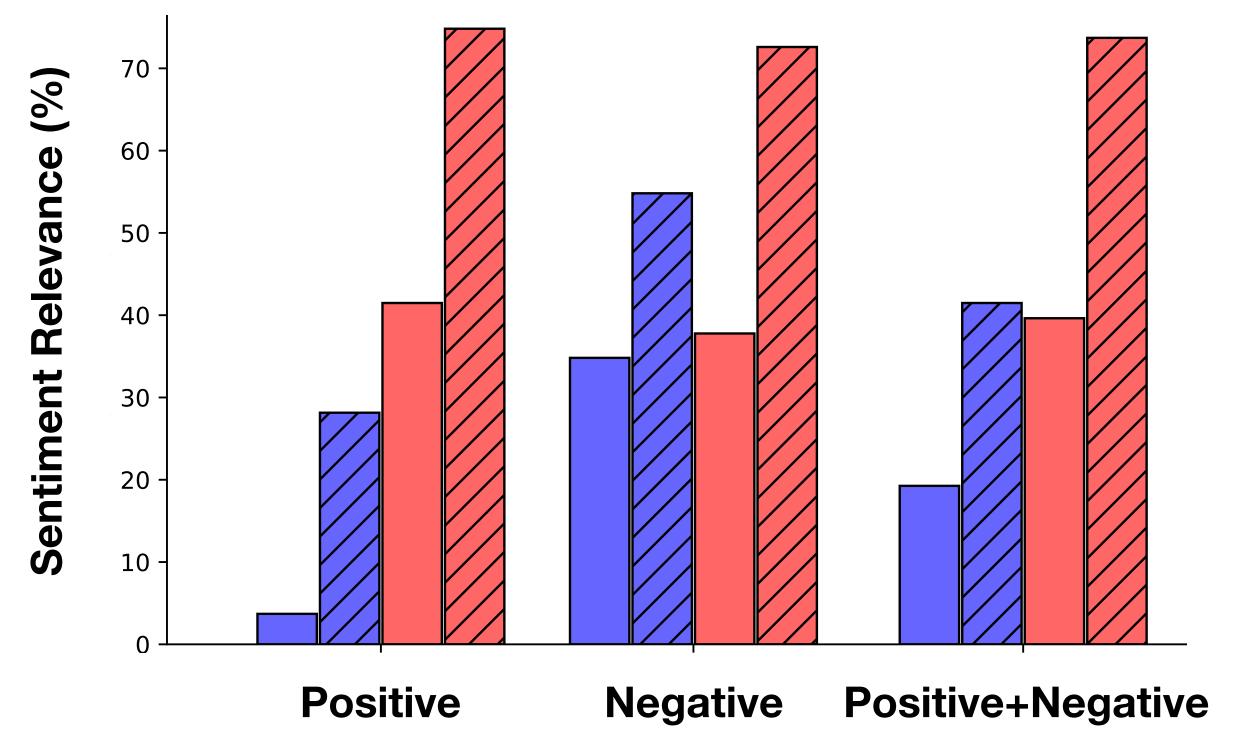
[Science; 0.1] The potato,

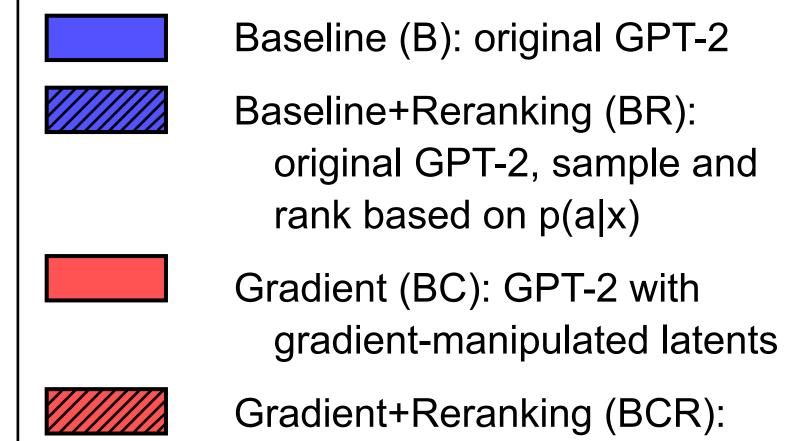
[Science; 0.03] <u>The potato</u>, a staple of most diets, seems to be the most popular vegetable among researchers. The research has been published and peer-reviewed.\n \n The potato has a unique ability. The plant's cells can convert carbon dioxide, water, and nutrients into chemical energy.\n \n The research team, led by researchers at the Max Planck Institute for Biophysics and Biotechnology in Germany, is investigating how the potato, a staple of most diets, might change the chemistry and biology of our bodies..

[Science; 0.05] <u>The potato</u> chip is a delicious treat that can be enjoyed in the laboratory experiment, but is it safe for humans? \n \n Scientists experiment and experiment experiment experiment experiment experiment experiment experiment.....

[Science; 0.1] <u>The potato</u>, which scientists at the lab experiment experiment.

Human Evaluation: Sentiment





BC+BR

Human + Auto Evaluation: Sentiment

Method	Sentiment Acc. (%) (human)	Sentiment Acc. (%) (external classifer)	Perplexity (\psi better)	Dist-1 († better)	Dist-2 († better)	Dist-3 († better)	Human Evaluation Fluency († better)
В	19.3	52.2	42.1±33.14	0.37	0.75	0.86	3.54±1.08
BR	41.5	62.2	44.6 ± 34.72	0.37	0.76	0.87	$3.65{\pm}1.07$
BC	39.6	64.4	41.8 ± 34.87	0.33	0.70	0.86	2.79 ± 1.17
BCR	73.7	78.8	46.6±40.24	0.36	0.77	0.91	3.29±1.07

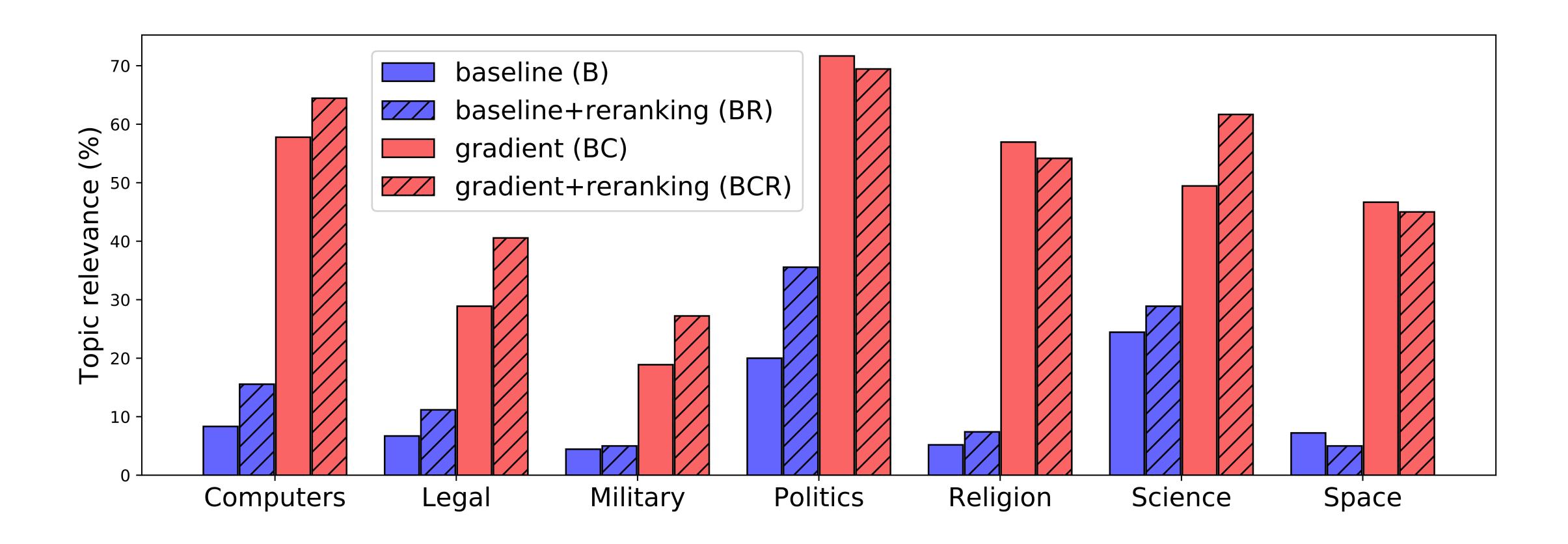
Human + Auto Evaluation: Sentiment

	Method	Sentiment Acc. (%) (human)	Sentiment Acc. (%) (external classifer)	Perplexity (\psi better)	Dist-1 († better)	Dist-2 († better)	Dist-3 († better)	Human Evaluation Fluency († better)
Γ	В	19.3	52.2	42.1±33.14	0.37	0.75	0.86	3.54±1.08
	BR	41.5	62.2	44.6 ± 34.72	0.37	0.76	0.87	$3.65{\pm}1.07$
1	BC	39.6	64.4	41.8 ± 34.87	0.33	0.70	0.86	2.79 ± 1.17
	BCR	73.7	78.8	46.6 ± 40.24	0.36	0.77	0.91	$3.29{\pm}1.07$
Γ	CTRL	76.7	96.6	37.4±16.89	0.35	0.78	0.89	3.54 ± 0.77
L	BCR	70.0	-	<u> </u>	<u> </u>	<u> </u>	_	3.36±0.82
Γ	GPT2-FT-RL*	13.3	77.8	217.3±176.4	0.54	0.91	0.94	3.31±0.84
L	BCR	84.4	-	_	_	<u> </u>	_	3.68 ± 0.83
Γ	WD	18.9	52.2	31.7±28.0	0.33	0.69	0.83	3.67±0.89
L	BCR	61.1	_	_	_	_	_	3.75±0.66

Ablation study

Strong baselines

Human Evaluation: Bag-of-Words



Human + Auto Evaluation: Bag-of-Words

Method	Topic % († better) (human)	Perplexity (\psi better)	Dist-1 († better)	Dist-2 († better)	Dist-3 († better)	Fluency († better) (human)
В	11.1	39.85±35.9	0.37	0.79	0.93	3.60±0.82
BR	15.8	38.39 ± 27.14	0.38	0.80	0.94	$3.68{\pm}0.77$
BC	46.9	43.62±26.8	0.36	0.78	0.92	$3.39{\pm}0.95$
BCR	51.7	44.04±25.38	0.36	0.80	0.94	3.52±0.83

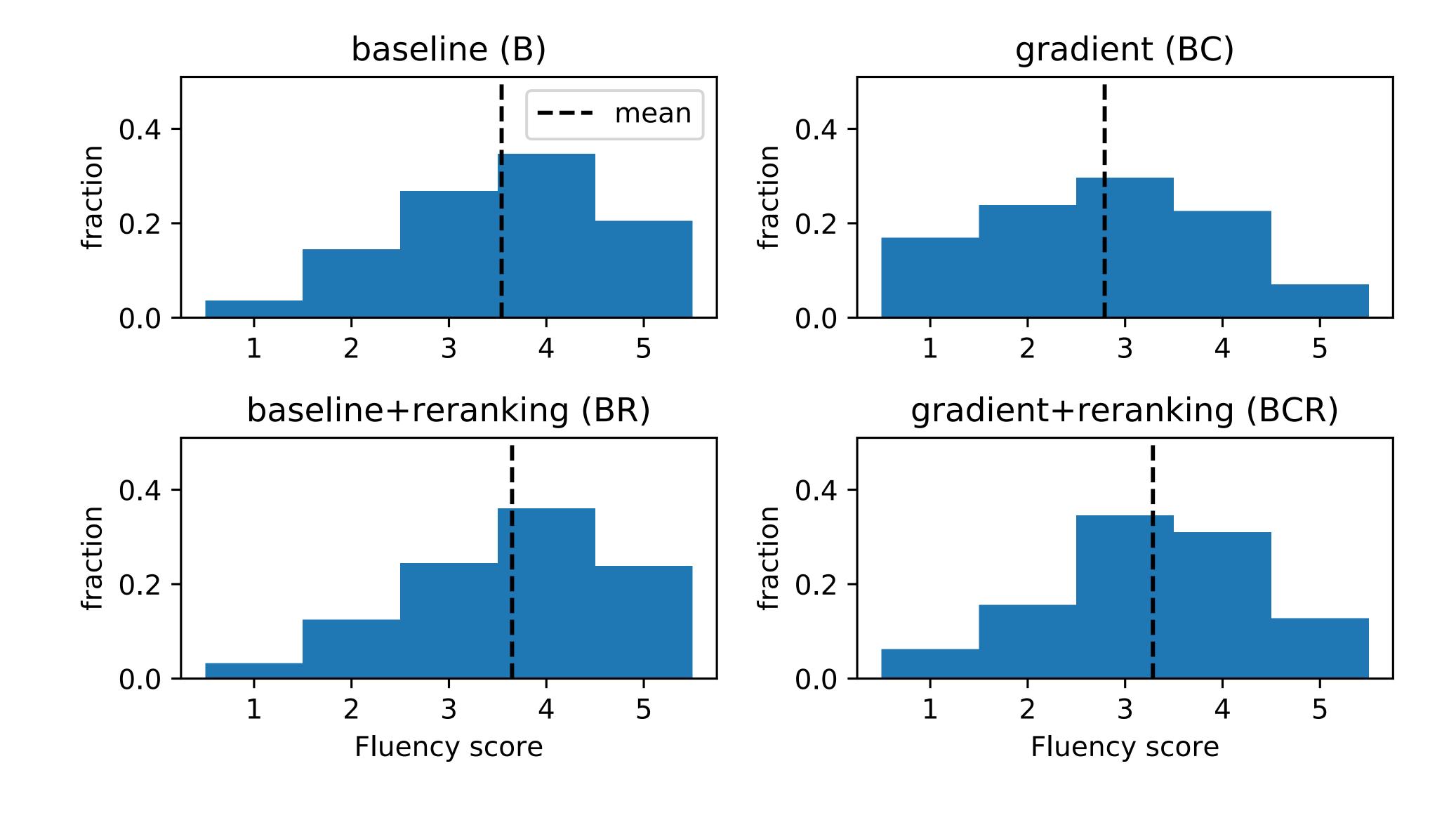
Human + Auto Evaluation: Bag-of-Words

	Method	Topic % († better) (human)	Perplexity (\perplexity)	Dist-1 († better)	Dist-2 († better)	Dist-3 († better)	Fluency († better) (human)
٢	В	11.1	39.85±35.9	0.37	0.79	0.93	$3.60{\pm}0.82$
	BR	15.8	38.39 ± 27.14	0.38	0.80	0.94	$3.68{\pm}0.77$
	BC	46.9	43.62±26.8	0.36	0.78	0.92	$3.39{\pm}0.95$
L	BCR	51.7	44.04±25.38	0.36	0.80	0.94	$3.52{\pm}0.83$
Γ	CTRL	50.0	24.48±11.98	0.40	0.84	0.93	$3.63{\pm}0.75$
	BCR	56.0	_		_	_	3.61±0.69
Γ	WD	35.7	32.05±19.07	0.29	0.72	0.89	3.48±0.92
L	BCR	47.8	_	_	_	_	3.87±0.71

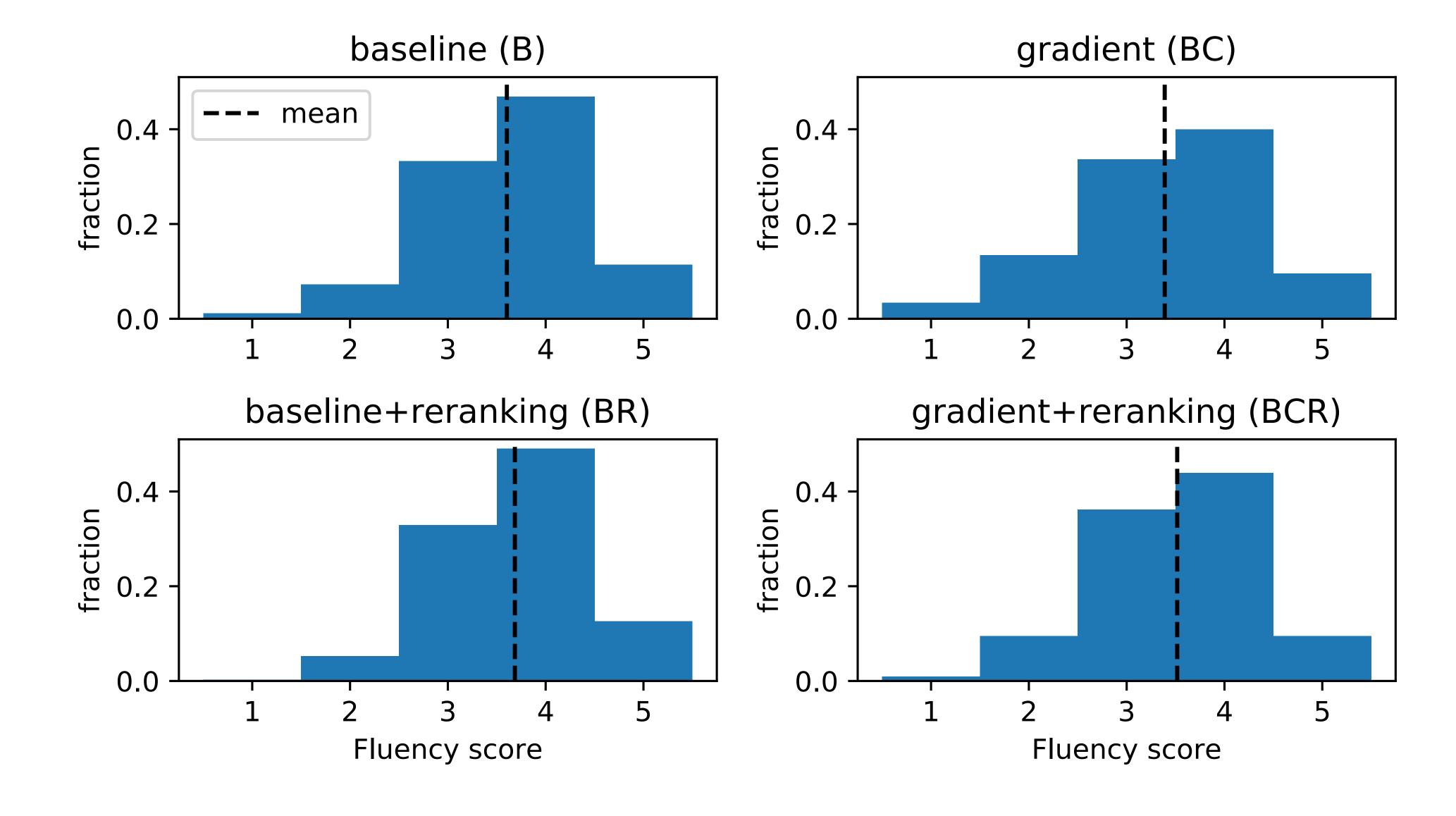
Ablation study

Strong baselines

Human Evaluation: Fluency on Sentiment Control



Human Evaluation: Fluency on Topic Control



Multiple Knobs on the fly



p(x | a₁=Computer, a₂=Fantasy, a₃ = Clickbait)

[Computer] [Fantasy] [Clickbait] *The pizza*

Multiple Knobs on the fly



p(x | a_1 =Computer, a_2 =Fantasy, a_3 = Clickbait)

[Computer] [Fantasy] [Clickbait] <u>The pizza</u> chain has already started selling a line of "sizzly" pizzas, but its latest creation is going to be more than that – it's a giant robot that is able to pick up a whole host of different things and deliver them to its owner at will. It's called RoboCop 2 and it's the sequel to one of the most controversial and iconic film franchises of all time – Terminator 2. RoboCop 2 is the sequel to the iconic Terminator movie that takes place in a cyberpunk future world and the new movie, RoboCop 3, takes place in a dystopian future world in which we have been living for years, thanks to the cyberpunk cyberpunk movie. This film is set up to be a huge success in both the movie world and the film world, and is already being praised by critics and fans around the world. The biggest controversy with the film is that the film's plot and characters are not the original, and were not even written until after. . .

Language Detoxification

Universal Adversarial Triggers for Attacking and Analyzing NLP

WARNING: This paper contains model outputs which are offensive in nature.

Eric Wallace¹, Shi Feng², Nikhil Kandpal³, Matt Gardner¹, Sameer Singh⁴

¹Allen Institute for Artificial Intelligence, ²University of Maryland ³Independent Researcher, ⁴University of California, Irvine ericw@allenai.org, sameer@uci.edu

Abstract

Adversarial examples highlight model vulnerabilities and are useful for evaluation and interpretation. We define universal adversarial triggers: input-agnostic sequences of tokens that trigger a model to produce a specific prediction when concatenated to any input from a dataset. We propose a gradientguided search over tokens which finds short trigger sequences (e.g., one word for classification and four words for language modeling) that successfully trigger the target prediction. For example, triggers cause SNLI entailment accuracy to drop from 89.94% to 0.55%, 72% of "why" questions in SQuAD to be answered "to kill american people", and the GPT-2 language model to spew racist output even when conditioned on non-racial contexts. Furthermore, although the triggers are optimized using white-box access to a specific model, they transfer to other models for all tasks we consider. Finally, since triggers are input-agnostic, they provide an analysis of global model behavior. For instance, they confirm that SNLI models exploit dataset biases and help to diagnose heuristics learned by reading comprehension models.

1 Introduction

Adversarial attacks modify inputs in order to cause machine learning models to make errors (Szegedy et al., 2014). From an attack perspective, they expose system vulnerabilities, e.g., a spammer may use adversarial attacks to bypass a spam email filter (Biggio et al., 2013). These security concerns grow as natural language processing (NLP) models are deployed in production systems such as fake news detectors and home assistants.

Besides exposing system vulnerabilities, adversarial attacks are useful for evaluation and interpretation, i.e., understanding a model's capabilities by finding its limitations. For example, adversarially-modified inputs are used to evaluate reading comprehension models (Jia and Liang,

2017; Ribeiro et al., 2018) and stress test neural machine translation (Belinkov and Bisk, 2018). Adversarial attacks also facilitate interpretation, e.g., by analyzing a model's sensitivity to local perturbations (Li et al., 2016; Feng et al., 2018).

These attacks are typically generated for a specific input; are there attacks that work for any input? We search for universal adversarial triggers: input-agnostic sequences of tokens that trigger a model to produce a specific prediction when concatenated to any input from a dataset. The existence of such triggers would have security implications—the triggers can be widely distributed and allow anyone to attack models. Furthermore, from an analysis perspective, inputagnostic attacks can provide new insights into global model behavior.

Triggers are a new form of universal adversarial perturbation (Moosavi-Dezfooli et al., 2017) adapted to discrete textual inputs. To find them, we design a gradient-guided search over tokens. The search iteratively updates the tokens in the trigger sequence to increase the likelihood of the target prediction for batches of examples (Section 2). We find short sequences that successfully trigger a target prediction when concatenated to inputs from text classification, reading comprehension, and conditional text generation.

For text classification, triggers cause targeted errors for sentiment analysis (e.g., top of Table 1) and natural language inference models. For example, one word causes a model to predict 99.43% of Entailment examples as Contradiction (Section 3). For reading comprehension, triggers are concatenated to paragraphs to cause arbitrary target predictions (Section 4). For example, models predict the vicious phrase "to kill american people" for

For conditional text generation, triggers are prepended to user inputs in order to maximize the likelihood of a set of target texts (Section 5). Our attack triggers the GPT-2 language model (Rad-

many "why" questions (e.g., middle of Table 1).

GPT-2

TH PEOPLEMan goddreams Blacks

Language Modeling

TH PEOPLEMan goddreams Blacks

TH PEOPLEMan goddreams Blacks

63.6% toxic speech

Table 1: We create token sequences that commonly trigger a specific target prediction when concatenated to any innut from a data sat. Ear continent analysis consetenating the displayed trigger course the model to flin its correct

PPLM: GPT-2 + -Toxicity classifier

TH PEOPLEMan goddreams Blacks

Language Modeling

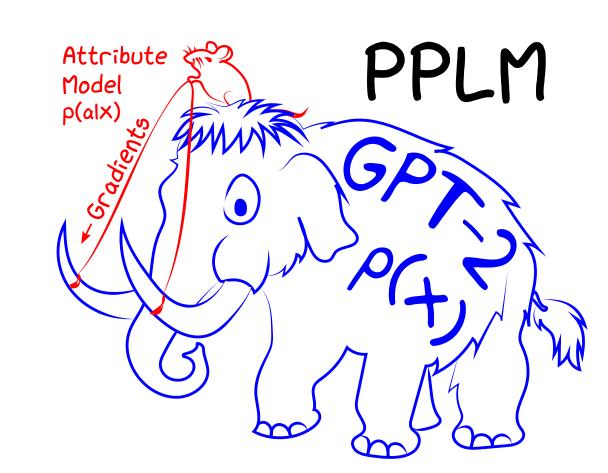
TH PEOPLEMan goddreams Blacks

TH PEOPLEMan goddreams Blacks

4.6% toxic speech

Table 1: We create token sequences that commonly trigger a specific target prediction when concatenated to any innut from a data sat Ear continuent analysis consetenating the displayed trigger course the model to flin its comment

Plug and Play Language Models: A Simple Approach to Controlled Text Generation

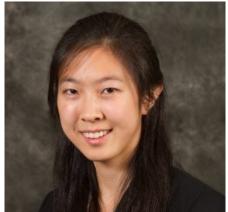


Paper





Sumanth Dathathri Andrea Madotto





Janice Lan Jane Hung



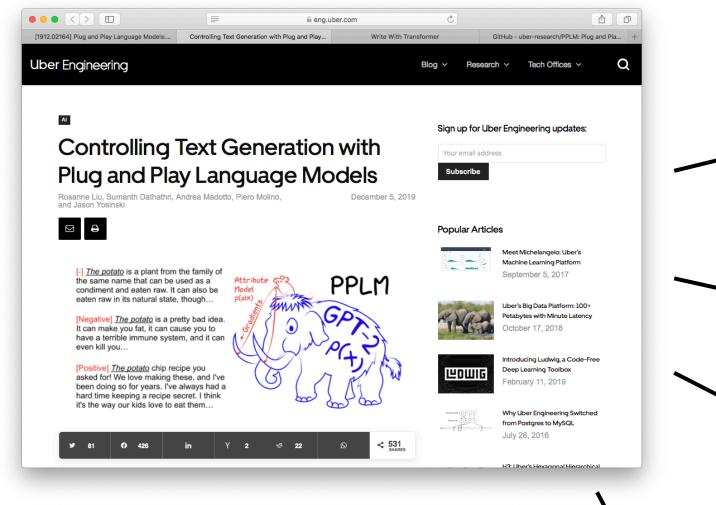




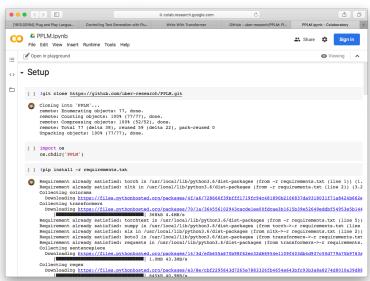
Eric Frank Piero Molino



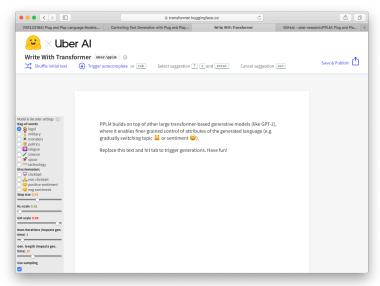
Blog: tiny.cc/pplm



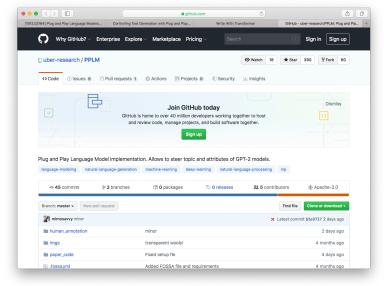
Colab



Demo



Code



Summary

- How the narrow path, and rigid rubric around Al researchers had made us unhappy, and the whole field a bit frozen
- How I figured that out through a personal failing experience (I hope you don't have to go thought that to figure out)
- How that experience has enabled ML Collective

Summary

- How the narrow path, and rigid rubric around Al researchers had made us unhappy, and the whole field a bit frozen
- How I figured that out through a personal failing experience (I hope you don't have to go thought that to figure out)
- How that experience has enabled ML Collective

This is my personal path. It might or might not resonate. If you are on a similar quest, I am eager to hear about your story.

Lastly...

- Am I there yet? Am I entirely free from anxiety/misery/self-doubt/fear?
- Of course not!
- Why do you think I feel compelled to include the second part of "technical content" in this talk?
 - I fear that you won't take me seriously if I don't prove myself to be technically capable
- But one thing I can say is I don't feel stuck anymore. And I think that's a good start.

Lastly...



Twitter: @savvyRL

Email: rosanne@mlcollective.org

Website: https://rosanneliu.com/

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